PROGRAM OUTCOMES, COURSE OUTCOMES
AND
PROGRAM SPECIFIC OUTCOMES (PSOS)
FOR
ALL PROGRAMMES OFFERED BY THE INSTITUTION

Program Outcomes (POs)

Program Outcomes of B.Com

After Completion of Degree a commerce graduate will be able to –

PO1:	Build a strong foundation of knowledge in different areas of commerce.
PO2:	Develop the skill of applying concepts and techniques used in commerce
PO3:	Expose students to entrepreneurship skills.
PO4:	Develop an attitude for working effectively and efficiently in business Environment.
PO5:	Create awareness of Law and Legislations related to commerce and Business.
PO6:	Integrate knowledge, skill and attitude that will sustain an environment of learning and creativity among the students
PO7:	Acquire numerical and practical skills related with banking and other business.
PO8:	Imbibed ethical, moral and social values in personal and social life leading to highly cultured and civilized personality.

Program Specific Outcomes (PSOs)

Program Specific Outcomes of B.Com.

PSO1 :	Students acquires knowledge about the various types of business organizations, office management and related skills
PSO2 :	Learn principles and concepts of accounting procedures
PSO3 :	Student are enabled with the Knowledge in the practical applications of accounting
PSO4 :	On successful completion of this course, the student should be well versed in Basic provisions regarding legal frame work governing the business world.

Course Outcomes (COs)
Course Outcomes (COs) of B. Com

B.COM I SEM	
1. Fundamentals of Accounting	
After Completion of this course students will be able to:	
CO1	identify the nature of transaction and basic concept and procedure of accounting.
CO2	understand how to prepare financial statements of a sole trader.
CO3	analyze the details of business transaction between the head office and branches.
CO4	analyze the information of business receipt and payment.
CO5	integrate knowledge, skill and attitude that will sustain an environment of learning and creativity.
2. Business Economics-1	
After Completion of this course students will be able to:	
CO1	classify fundamental problems of an economy.
CO2	use demand analysis and indifference curve analysis in given situation.
CO3	apply various demand forecasting techniques.
CO4	identify key elements in supply and isoquant curves.
CO5	measure and comment on elasticity of demand for given data.
3. Commercial Firms	
After Completion of this course students will be able to:	
CO1	relate the concept of commercial firms.
CO2	interpret the concept of sole trader into practice.
CO3	analyze partnership firm and will gaining knowledge about starting a

	partnership firm.
CO4	gain knowledge about computer and its various concept.
CO5	understand the concept of startups and will be able to prepare project report.

4. Business Skills
After Completion of this course students will be able to:

CO1	classify different forms of business and business activities.
CO2	differentiate between management and administration.
CO3	distinguish types of organizations and able to decide actions for a given situation.
CO4	select leadership skills in a group.
CO5	demonstrate the roles, skills and functions of management required for a business activity.

5. Compulsory English
After Completion of this course students will be able to:

CO1	enhance self-confidence through inspiring examples of successful people.
CO2	listen and comprehend the English language through the prescribed poems and prose.
CO3	improve their language and vocabulary and get better insight about life.
CO4	improve their oratory and communication skills.
CO5	improve their grammar skills.

6. Supplementary English
After Completion of this course students will be able to:

CO1	develop their listening skills.
CO2	improve teamwork skills.
CO3	develop emotional intelligence skills.
CO4	update assertive skills.

CO5	enhance their learning skills.

7. Computer Application
After Completion of this course students will be able to:

CO1	gain knowledge about definition of computer generation/ classification/ characteristics
CO2	understand hardware & software programming language /computer network
CO3	learn about disk operating system (Dos)
CO4	handle windows operating system

8. EDV
After Completion of this course students will be able to:

CO1	acquire an introductory knowledge about entrepreneurship and its development process
CO2	evaluate the concept of entrepreneur creativity and innovation
CO3	understand the stages in the entrepreneur process
CO4	memorize the qualities of successful entrepreneurs
CO5	solve the problems of women entrepreneurs

9. Hindi
After Completion of this course students will be able to:

CO1	Writing Skills: Developing handwriting and writing skills of students by essay writing.
CO2	Mental Development: Development of student's ability to think and understand by listening stories.
CO3	Questioning skills: Development of ability of questioning skills due to terminological vocabulary.
CO4	Listening ability: Development of listening ability due to learning of knowledge from Kabir's couplets.

CO5	enhance their learning skills.

10. Marathi
After Completion of this course students will be able to:

CO1	Students are going to get a good understanding of the meaning and significance of Marathi in practice.
CO2	The knowledge of the history, culture and ethical values of India will be acquired by students.
CO3	Students will develop their writing skills as well as take part in a number of fascinating research projects on social issues.

11. Sanskrit
After Completion of this course students will be able to:

CO1	know about Sanskrit literature from Upanishad, plays, proses etc.
CO2	understand the human values with the help of pros and poems
CO3	The students will be aware about the story of Panchatantra & Acharya
CO4	build strong knowledge of Vedas from Pushapahar

<center>B.COM II SEM</center>

1. Statistics and Business Mathematics
After Completion of this course students will be able to:

CO1	demonstrate and understanding of statistics by creating frequency distribution as per the Statistical Series.
CO2	compute Mean, Median, Mode and other measure of Central tendency as required.
CO3	know dispersion and to calculate Standard Deviation, Quartile Deviation and Coefficient of variation.
CO4	compute Skewness and its coefficient by using Karl Pearson's and Bowley's method.
CO5	calculate Percentage, Simple Interest, Compound Interest and Profit/Loss arising out of a business transactions.

2. Business Economics-II

After Completion of this course students will be able to:

CO1	establish relationship between cost and output in short and long run.
CO2	differentiate between various Market structures
CO3	determine prices under different market structures.
CO4	explain basic concepts of macroeconomics
CO5	commenting on national income using given data.

3. Skill Development

After Completion of this course students will be able to:

CO1	relate the concept of skill development and its importance.
CO2	interpret the problem-solving techniques and multiple approaches to creativity.
CO3	relate importance of communication skills for interpersonal communication.
CO4	analyze team behavior and impact of empowerment and delegation.

4. Commercial Services

After Completion of this course students will be able to:

CO1	understand the concept of Commercial Services and their practical importance in emerging trends.
CO2	classify the current and emerging trends in aviation and hospitality service sector.
CO3	interpret the trends, role and importance of information technology enable services (ITFS), KPO, lPO and ERP.
CO4	analyze the impact of the new innovative services on the Banking and Insurance sector.
CO5	apply the concepts, functions and Techniques of Marketing Mix of Services.

5. Skill Development **After Completion of this course students will be able to:**	
CO1	develop &improve various skills like communication, reading, listening, note making,persuasive speaking, body language &gestures.
CO2	understand basics of Personality.
CO3	understand techniques of Personality developments.
CO4	learn skills required for being entrepreneur.
6. English **After Completion of this course students will be able to:**	
CO1	develop environmental awareness.
CO2	add on to their public speaking skills.
CO3	grow their life skills.
CO4	enhance their writing skills.
CO5	improve their language skills.
7. Supplementary English **After Completion of this course students will be able to:**	
CO1	develop the problem-solving skills.
CO2	improve interview skills.
CO3	learn adaptability skills.
CO4	enhance non-verbal communication skills.
CO5	update written communication skills
8. Computer Application **After Completion of this course students will be able to:**	
CO1	understand the concept of word processing
CO2	learn to use word processing tools
CO3	get trained in making table and data sheets in excel.

CO4	learn advance features of excel.

9. E.D.V.
After Completion of this course students will be able to:

CO1	acquire knowledge about rural entrepreneurship and its development process.
CO2	outline the importance of warehouse and cold storage
CO3	understand the role of NGOs in rural entrepreneurship
CO4	learn about entrepreneur growth before and after independence
CO5	identify agencies and schemes for entrepreneurial development institutions conducting EDP.

10. Sanskrit :
After Completion of this course students will be able to:

CO1	understand Pros and poems of Sanskrit literature related to Aparikshit Karakam is a part of Panchtatram.
CO2	learn about human values through Sanskrit Pushpahar.
CO3	understand the ethical values of life through Apariskhit Karakam.
CO4	make decisions at personal level.
CO5	develop an attitude for working effectively from 'Aparikshit karakam

11. Hindi
After Completion of this course students will be able to:

CO1	Writing Skills: Developing handwriting and writing skills of students by essay writing.
CO2	Mental Development: Development of student's ability to think and understand by listening stories.
CO3	Questioning skills: Development of ability of questioning skills due to terminological vocabulary.

CO4	Listening ability: Development of listening ability due to learning of knowledge from Kabir's couplets.
CO5	enhance their learning skills.

12. Marathi

CO1	Students will be able to understand the meaning of Marathi, its significance and how it is used in practice.
CO2	Students will acquire knowledge of the history, culture and ethical values of India.
CO3	The students will be developing a love for writing, and participating in highly interesting research projects on societal issues.
CO4	Language skills are developed in students, which lead to opportunities of employment on the basis of their proficiency.
CO5	Support will be provided for the overall development of students' personalities.

<div align="center">B.COM II YEAR - SEM III</div>

1. Financial Accounting II
After Completion of this course students will be able to:

CO1	Understand meaning and formalities in consignment
CO2	differentiate between a consignment and a sale.
CO3	know the accounting system for Joint Stock Company as per Companies Act 2013.
CO4	understand the various types of Dividends.
CO5	maintain books of recording under General Insurance Companies Act.

2. Business Communication& Management
After Completion of this course students will be able to:

CO1	understand techniques of effective communication.

CO2	make aware about barriers to communication with ethical context.
CO3	Understand the process of e-mail communication &Public Relations Management
CO4	Understand MS-office aided communication.

3. Monetary Economics I
After Completion of this course students will be able to:

CO1	identify barter system and evolution of money.
CO2	understand Inflation and Deflation phases of economics.
CO3	apply the Quantity Theory of Money and can make decisions wisely using monetary economics.
CO4	understand in depth concept of monetary policy and fiscal policy, evolution and significance.

4. Business Law:
After Completion of this course students will be able to:

CO1	make students aware about various Laws relating to Business
CO2	understand the various laws related to business
CO3	understand the working of laws
CO4	study the laws related to IT and consumers

5. Complimentary English:
After Completion of this course students will be able to:

CO1	The students will be able to make constructive use of ICT and social media
CO2	The students will be able to develop life skills.
CO3	The students will be able to express their emotions and ideas in English.

CO4	The students will be able to develop etiquette and manners.
CO5	The students will be able to speak, converse, deliver a speech, narrate and describe in English written form.

6. Sup. English:
After Completion of this course students will be able to:

CO1	The students will be familiarized with Business Communication skills and soft skills.
CO2	The students will be able to develop self-esteem skills.
CO3	The students will be able to develop empathy skills.
CO4	The students will be able to develop Customer relation skills.
CO5	The students will be able to develop cross-cultural communication skills.

7. Computer Application
After Completion of this course students will be able to:

CO1	Given the information about introduction to PowerPoint
CO2	Features of power point
CO3	Introduction to MS Access
CO4	Given the details MS Access

8. EDV

After Completion of this course students will be able to:

CO1	Students will be able to acquire knowledge regarding assisting Institutions and preparation of project
CO2	Students will be able to understand the institutional facilities available to an entrepreneur in India

CO3	Students will be able to highlight the functions of commercial banks
CO4	Students will be able to outline the project report and its contents
CO5	Students will be able to find the methods of project appraisal

9. Hindi :

After Completion of this course students will be able to:

CO1	Students will be able to write Essay and Development Writing Skills
CO2	Students will be able to Debate Skills through Idioms and Proverbs.
CO3	Students will be able to develop the questioning ability through Terminology Vocabulary.
CO4	Students will be able to develop Listening Skills through the Verses of Krishna Poetry Composed by Surdas.
CO5	Students will be able to learn about Gandhi's Thoughts and apply them through the Lesson of True Civilization.

10. Marathi

After Completion of this course students will be able to:

CO1	Students will be capable of understanding the nature of Marathi language, its significance, and its practical use.
CO2	Students will have knowledge of Indian history, culture, ethical values.
CO3	Students will develop a liking for writing and will engage in valuable social research work.
CO4	Students will develop language skills, leading to opportunities for employment based on their proficiency.
CO5	Student's overall personality development will be fostered.

11. Sanskrit

	After Completion of this course students will be able to:
CO1	The students will understand morality from the Bhartrihari's Nitishatakam
CO2	The students will understand morality from 'Gramgeeta' by Tukdoji Maharaj
CO3	Students can gain wisdom from Nitishatakam
CO4	Students will that it is difficult to change mindset of those who are stubborn.
CO5	Text in 'Gramgeetamritam' enables students to understand power of unity.

B.COM - SEM IV

1. Financial Account - II

After Completion of this course students will be able to:

CO1	Student would be able to gain knowledge about functioning of bank, and prepare Annual accounts as per Banking Companies Regulation Act 1949.
CO2	Student would be able to identify the types of General insurance and will be able to prepare Final accounts as per IRDA Regulation 2002.
CO3	Student will be able to recognize and calculate the factors influencing the valuation of Goodwill.
CO4	Student will be able to gain knowledge about profit prior to incorporation and post incorporation.
CO5	Students will be able to evaluate the financial statements of Banking and General Insurance Company.

2. Income Tax

	After Completion of this course students will be able to:
CO1	Students will be able to understand Basic Concepts of Income Tax filling procedure and basic terminologies.
CO2	Students will be able to understand the procedure to compute taxable income under the head Income from salary.
CO3	Students will be able to understand procedure to compute taxable income under the head of income from house property.
CO4	Students will be able to understand procedure to compute taxable income under the head of income from other Sources.

3. Monetary Economics II

After Completion of this course students will be able to:

CO1	The basic concept of commercial banking
CO2	know the concept of e-banking and core banking
CO3	study the banks and customers relationship and services
CO4	the role and functions of central bank

4. Skill Development

After Completion of this course students will be able to:

CO1	Develop &improve various skills like communication, reading, listening, note making, persuasive speaking, body language &gestures.
CO2	Understand basics of Personality.
CO3	Understand techniques of Personality developments.
CO4	Students will be able to learn skills required for being entrepreneur.

5. English

After Completion of this course students will be able to:

CO1	The students will be able to listen and comprehend the English Language through the prescribed prose.
CO2	The students will be able to develop empathy skills.
CO3	The students will be able to develop spiritualism.
CO4	The students will be able to develop their writing skills.
CO5	The students will be able to develop conversational skills.

6. Sup. English

After Completion of this course students will be able to:

CO1	Develop positivity skills.
CO2	Improve the reliability skills.
CO3	update professional skills.
CO4	learn leadership skills.
CO5	develop holistic and visionary skills.

7. E.D.V.

CO1	Students will be able to understand the knowledge about small business and environment consideration.
CO2	Students will be able to evaluate the role of small enterprises in economic development.
CO3	Students will be able to select the type of organization.
CO4	Students will be able to gain the knowledge on legal aspects of small business.
CO5	Students will be able to know about Personal Protection Equipment (PPEs) for safety at work place.

8. Com.App.
After Completion of this course students will be able to:

CO1	get the introduction of Accounting with Advantages
CO2	train in trail balance and company statement
CO3	information about tally system software and create a company trading/trial balance
CO4	print exporting voucher create & mis report

9. Hindi
After Completion of this course students will be able to:

CO1	Develop Signature and Writing Skills through Essay Writing
CO2	Develop Listening Ability through Hearing a Life-based Essay
CO3	Improve Questioning Ability through the Essence of Democracy's Birth in a Poem
CO4	Develop Memory Skills through Learning Moral Lessons from Stories
CO5	learn Analytical Skills through Study and Discussion of Various Learning Materials

10. Marathi

CO1	Student will use the understanding of prose and poetry to apply it in practical life.
CO2	Students will gain information about saints, authors, poets, and social reformers, and they will be able to apply that knowledge in their practical lives. CO3. Through the Marathi subject, there will be assistance in the overall development of personality.
CO3	Students, through practical Marathi, will be adept at facing new challenges in life.
CO4	The development of students' latent qualities will occur.
CO5	Student will use the understanding of prose and poetry to apply it in practical life.

11. Sanskrit

CO1	The students will understand morality from Bhartrihari's Nitishatakam and Gramgeetamritam by Tukdoji
CO2	students will learn how to gain 'Maan' (respect) and develop 'shaurya' (strength).
CO3	students will learn the importance of charity.
CO4	Students will gain manners and a progressive attitude towards women's growth through
CO5	'Gramgeetamritam' teaches students the lesson of life.

B.Com - SemV

1. Marketing Management

CO1	Students will get knowledge about marketing and marketing management, Traditional and modern concept of marketing. Market segmentation it's evaluation, criteria's, advantages as well disadvantages.
CO2	Make aware about market, industrial and service market, online market- issues and challenges. Pricing policies its types and factors governing them.
CO3	Understand product planning- new product development-product life cycle- branding and packaging, distribution channels for consumer product.
CO4	Get knowledge about meaning, concept and factors affecting consumer behavior, customer satisfaction, measurement of customer

	satisfaction. Techniques of promotion, personal selling, advertising, direct marketing and E-marketing.
2. Cost Accounting	
After Completion of this course students will be able to:	
CO1	Make aware about cost structure and cost elements various techniques and methods of cost accounting.
CO2	Gain Knowledge of Meaning, Importance, Element of Cost, Cost Absorption, Allocation of Overheads and Methods of costing, Difference between Cost Accounting and Financial Accounting
CO3	Prepare reconciliation Statement
CO4	Describe the Methods of costing, advantages and limitations of process costing, difference between job costing and process costing, Normal loss, Abnormal loss
3. Financial Accounting IV	
After Completion of this course students will be able to:	
CO1	Understand the fundamental tools of financial accounting
CO2	to learn the basic concepts of Amalgamation & Absorption of companies.
CO3	Prepare the necessary financial reports which aid in understanding financial position of the company.
CO4	make Accounting for Reorganization and Re-construction of companies
CO5	Prepare and understand the Valuation of shares.
CO6	understand the fire Insurance claim and accounts of public utility companies.
4. Indian Economics I	
CO1	Students will be able understand the concept of Economic Planning of India, brief knowledge of resources allocation and five years plans.

CO2	Students will be able have a brief overview of Economic Planning, Economic Policies, cause of population explosion and unemployment-cause and remedies and India's Public Finance.
CO3	Students will be able understand the difference between economic growth and economic development and the concept of different economic policies.
CO4	Students will be able summaries the concept of public expenditure, public revenue, public debt and India's fiscal deficit.
CO5	Students will be able identify the adverse effect of population explosion and unemployment on the Indian economy and will be able to correlate different government policies for removing unemployment.

5. Management Process

After Completion of this course students will be able to:

CO1	Equip the students with the knowledge of Management Process inspire them to acquire required quality to face the managerial challenges.
CO2	Understand Differences between Management and Administration Study managerial styles X and Y Theory of Macgregor.
CO3	Teach a sense of responsibility & significance of professional manager in current scenario.
CO4	Enable an awareness of Theories of motivation- Maslow's theory of need hierarchy, Herzberg's theory of motivation, relationship between motivation & productivity etc.

6. Business Finance I

CO1	Students have knowledge in modern concepts of corporate finance.
CO2	Students should be able to apply modern model for the analysis of capital structure.
CO3	Students should be able to calculate cost of capital and working capital.
CO4	Students will be able to apply modern techniques of debtor's management, cash management and inventory

7. Auditing

CO1	Students will be able to know the basic meaning, objectives and scope of the auditing.
CO2	Students should be able to know about Audit working and procedure.
CO3	Students should be able to understand Auditing standard (AAS 1 to 34).
CO4	7Student should be able to know about company Audit and Audit Report.

8. Com. App.
After Completion of this course students will be able to:

CO1	Learn about designing web site of html
CO2	Creating a simple static web page
CO3	Using Hyperlinking (a href) tools
CO4	Form designing, control, text control

9. E.D.V.
After Completion of this course students will be able to:

CO1	outline the procedure for processing of an export order.
CO2	understand the types of finance.

CO3	create business plan.
CO4	justify how management is a science, a profession and an art.
CO5	provide knowledge regarding documentation, franchising and business plan.

B. Com - Sem VI	

1. Financial accounting
After Completion of this course students will be able to:

CO1	Learn about Industries, Banking sectors, Insurance companies, financial companies, Transport
CO2	make decisions at personal and professional level
CO3	Gain the knowledge in the practical Applications of accounting.
CO4	build a strong foundation of knowledge in different areas of accounting.
CO5	build a strong foundation of knowledge in different areas of accounting.

2. Human Resource Management
After Completion of this course students will be able to:

CO1	understand the basic concepts of human resource management.
CO2	develop skills for recruitment and training.
CO3	study the various features of labour welfare and collective bargaining.
CO4	know the importance of human resource planning and accounting system
CO5	build a organizational as well as human empowering skills.

3. Management Accounting
After Completion of this course students will be able to:

CO1	critically analyze and provide recommendations to improve the operations of organizations through the application of management accounting techniques;
CO2	demonstrate mastery of costing systems
CO3	build knowledge of cost management systems
CO4	know budgeting systems and performance measurement systems.
CO5	employ financial information and skills to guide internal management and planning

4. Indian Economics - II

CO1	Students will be able relate the role of agriculture in the Indian Economy, different land reforms, agriculture marketing, agriculture finance, agricultural subsidies in India.
CO2	Students will be able have a brief knowledge of industrial policy 1991, small scale industries, cottage industries, public sector industries along with their problems and remedies, etc.
CO3	Students will be able analyse nature and scope of the service sector in India along with different opportunities as well as challenges in India's service sector.
CO4	Students will be able understand the concepts of Foreign Trade, Special Economic Zones, Multinational Corporations (MNCs), impact of MNCs on Indian Economy.
CO5	Students will be able have a brief overview of Indian Agriculture, Indian Industry, Indian Service Sector and India's International Trade.

5. Advance Statistics
After Completion of this course students will be able to:

CO1	understand Correlation and its Types, Karl Pearson's coefficient of correlation, probable error, interpretation of 'r', Rank Correlation Method.
CO2	make Regression Analysis- Lines of Regression / Regressions Equation, Coefficient of regression for a bi-variate frequency table.
CO3	learn significance of dispersion, mean Deviation, Standard Deviation, Quartile Deviation etc.
CO4	understand Index Number- Uses of I N, Types of I No. Methods of Index Number. Test of consistency of Index No.- unit test Time

	Reversed Test, Factor cost of living Index No.
CO5	Develop basic knowledge of Time series Analysis-Introduction components of a Time series- Trend Short Term Variation irregular variation Measurement of Trend- simple problems graphic methods, methods of seminar, methods of curve by the square methods of moving average.

6. Business Finance - II

CO1	Students have knowledge about the significance of financial markets like money market and capital market.
CO2	Students should be able to know the functions of primary and secondary market.
CO3	Students will be able to know different types of dividend policies.
CO4	Students should be able to do cash flow analysis of the financial statements.

7. Indirect Tax

CO1	Students will learn Basis of changeability of duties of central excise - goods, manufacture, classification and valuation of excisable goods; Registration and routine procedures in central excise, payment of duties of excise and removal of goods, Cenvat on inputs and on capital goods, excise and small scale industries.
CO2	Students will acquaint with Nature of customs duty, types of customs duty, classification for customs and rate of duty, valuation for customs duty, procedures for import and export.
CO3	Students will learn Charging of service tax, Services on which tax is payable, registration, records to be maintained by the assessed, returns and payment of tax.
CO4	Students will learn Basic Concepts, value added tax on sale or purchase of goods, levy or incidence of tax, goods liable to tax, rate of tax and exemptions, dealer and registration method of computing tax liability, credit, set-off and refunds, documents, records and maintenance of accounts, returns and assessments

CO5	Student will discuss Central Sales Tax Act, 1956 Definitions, Concepts of inter-state sales, sale outside the state, Liability to tax and rate of tax, Registration of dealers.
8. E.D.V.	
CO1	Students will be able to understand various Government policies & schemes for setting of Agricultural and rural
CO2	Students will be able to illustrate the meaning need and problems of incentive and subsidy
CO3	Students will be able to gain the knowledge about entrepreneurial systems
CO4	Students will be able to know how technology is important for entrepreneurship
CO5	Students will be able to acquire knowledge about small and village industries
9. Com. App.	
After Completion of this course students will be able to:	
CO1	Learn visual basic, event driven programming, control variable
CO2	Use Controls in vb
CO3	Work with procedure, function & modules (form, class, standard modules)
CO4	Declare of array, types of arrays, types of record set

Program Outcomes (POs)

Program Outcomes of B.A. (Bachelor of Art's) (History)

After Completion of Degree a commerce graduate will be able to –

PO1	Integrate their learnings across all factors of their lives.
PO2	Analyze critically and imaginatively and develop skill of critical interpretation.
PO3	Communicate effectively.
PO4	Understand the ethical implications of ideas, communications and actions.
PO5	Appear in competitive examinations.

Program Specific Outcomes (POs)

Program Specific Outcomes of B.A. (Bachelor of Art's) (History)

PSO1	Historical Knowledge: Attain a deep understanding of key historical events, periods, and civilizations from different regions and time periods.
PSO2	Source Analysis: Develop the ability to critically analyze and interpret historical sources, including primary and secondary documents, artifacts, and visual materials.
PSO3	Historical Methodology: Learn research methodologies and techniques used in historical investigations, including data collection and analysis.
PSO4	Historical Contextualization: Understand the social, political, economic, and cultural contexts that shaped historical events and developments.
PSO5	Historical Writing: Enhance writing skills to effectively communicate historical analyses and arguments in a clear and structured manner.
PSO6	Historical Interpretation: Formulate well-reasoned historical interpretations and arguments based on evidence from various sources.
PSO7	Historical Perspectives: Explore diverse historiographical approaches and interpretations of historical events and phenomena.

Course Outcomes (COs)

Course Outcomes of B.A. (Bachelor of Art's) (History)

B.A. First Year: **Semester I**	
History of India-from earliest time to 1525 A.D.	
CO1	Students understand the Indus River valley civilization and Vedic age in ancient India along with the origin and philosophy of two religions namely Buddhism and Jainism.
CO2	Students acquire knowledge about the legacy of prominent ancient dynasties in India namely Maurya, Gupta and Vakataka.
CO3	Students understand establishment and policies of early Islamic Sultanate dynasties in India such as slave dynasty rulers, Khilji and Tughlaqc.
CO4	Students perceive knowledge on religious movements in medieval India and further get introduced to architectural style and marvels of sultanate period
Semester II	
History of India: 1526 to 1761 A. D.	
CO1	Students understand rise and establishment of Mughal dynasty in India.
CO2	Students become acquaintance on the war of succession of Shah Jahan, understand the Deccan policy of Aurangzeb and get introduced to art and architecture in Mughal India.
CO3	Students perceive knowledge on establishment of Maratha Kingdom under the leadership of Chhatrapati Shivaji Maharaj, Maratha administration system and rule of Chhatrapati Sambhaji Maharaj.
CO4	Students understand students understand marathas rule under peshwas, their decline and consequential rise of English East India company in India.
B.A. Second Year **Semester III**	
History of India: 1764 To 1885 A.D.	
CO1	Students understand early economic policies implemented by British Governor General in India.
CO2	Students understand expansionist policies adapted by different British

	Governor Generals in India.
CO3	Students perceive knowledge of causes and effects of first Great revolt in India against English East India Company and various social and religious movements during the period.
CO4	Students are able to analyse and understand various administrative policies introduced in India and subsequent rise of India nationalism with foundation of local organizations.

Semester IV

(History of India: 1885 – 1947 A.D.	
CO1	Students understand the establishment and growth of India National Congress, and the nature of leadership it received under moderates and extremists' ideologists.
CO2	Students understand the Indian National movement under the leadership of Mahatma Gandhi and its impact in achieving independence.
CO3	Students perceive information on various missions proposed by British government and strengthening of nationalist ideas through voluntary organisation.
CO4	Students gain knowledge on military effects made under the leadership of Netaji Subhash Chandra BOS and establishment of INA, proposed Mountbatten plan and Indian achieving its complete freedom through Indian independence Act of 1947.

B.A. Final Year
Semester V

Modern world: 1789- 1920 A.D.	
CO1	Students get introduced to landmark events in world history policy of imperialism and changes in world political order.
CO2	Students understand various wars in Asia that particularly involved China, Japan and Russia.
CO3	Students understand diplomatic policies of Germany, Causes of First Word War and treaty signed between Germany and won Nations.

CO4	Students understand the peace-making efforts initiated in world and emergency of Socialist bloc in Russia.
Semester VI	
Modern world :1920-1960 A.D.	
CO1	Students understand the implementation of socialist economic policies in Russia and foreign policies adapted by the dictators in Germany and Italy.
CO2	Students understand international crisis and politics during inter two Word War periods consequently leading to Second World War and its effects.
CO3	Students comprehend the attempts to restore World peace though United Nations.
CO4	Students understand shift of political grounds form Europe to West Asia and unifying attempt made by Asian countries to from third neutral front in order to evade involvement in Cold World War crisis.

Program Outcomes (POs)

Program Outcomes of B.A. (Bachelor of Art's) (Sanskrit)

After Completion of Degree a commerce graduate will be able to –

PO1	Gain information about World's one of the most ancient languages and its priceless literatures
PO2	known about how to use human values in young age.
PO3	know about the literary criticism, which are essential resources and definition and principal type of poetry.
PO4	learn about the priceless traditional values.
PO5	Understand about the tradition of Sanskrit literature & its impact on contemporary art & literature.

Program Specific Outcomes (PSOs)

Program Specific Outcomes of B.A. (Bachelor of Art's) (History)

PSO1	Sanskrit Language Proficiency: Attain proficiency in reading, writing, and speaking Sanskrit, including a sound grasp of grammar and syntax.
PSO2	Sanskrit Literature Knowledge: Acquire in-depth knowledge of classical and contemporary Sanskrit literary works, including poetry, drama, and prose.
PSO3	Sanskrit Grammar and Phonetics: Understand the intricacies of Sanskrit grammar and phonetics to analyze and interpret Sanskrit texts accurately.
PSO4	Vedic Studies: Study the Vedic literature, including the Vedas and associated texts, and comprehend their significance in ancient Indian culture and philosophy.
PSO5	Indian Philosophical Systems: Gain insight into Indian philosophical systems as found in Sanskrit texts, such as Vedanta, Nyaya, Sankhya, and others.
PSO6	Sanskrit Epigraphy and Manuscripts: Learn techniques for deciphering and studying Sanskrit inscriptions and ancient manuscripts.
PSO7	Sanskrit Language Proficiency: Attain proficiency in reading, writing, and speaking Sanskrit, including a sound grasp of grammar and syntax.
PSO8	Sanskrit Literature Knowledge: Acquire in-depth knowledge of classical and contemporary Sanskrit literary works, including poetry, drama, and prose.

Course Outcomes (COs)
Course Outcomes of B.A. (Bachelor of Art's) (Sanskrit)

	Semester I
CO1	The students will know about Sanskrit literature from Swpnavasawdattam.
CO2	The students will be aware about Sanskrit theatrical tradition & life, works and contributions of Mahakavi Bhasa.
CO3	With the help of text like Swpnavasawdattam, students will learn about the morals by reading stories.
CO4	The students will understand the significance of traditional values, social values & awareness through the Swpnavasawdattam play
CO5	The students will be aware about the life, works and contributions of Kavikulguru Kalidas, The famous Classical Sanskrit poet.
CO6	The students will know about the story of Kumarasambhavam Mahakavya.
	Semester II
CO1	The students will know the structure of language and basics of Sanskrit grammar including Sanjna, Sandhi & Vibhaktis which are based on Laghusiddhanta Kaumudi, a primer of Paninian grammar.
CO2	The students will know about the grammarian tradition & linguistic
CO3	Students will deeply study the classical Sanskrit poetry which is the basic of the literature.
CO4	The students will understand the significance of traditional values, social values & awareness through the Kumarasambhavam Mahakavya.
CO5	The students will understand the traditional values & awareness through the 2nd conto of Kumarasambhavam
	Semester III
CO1	The students will know about Sanskrit literature, it includes Abhijnanshakuntalam, The famous Sanskrit classical drama of Kalidas.
CO2	The students will know about the Paninian grammarian tradition and Sanskrit language structure & concept of Sandhi, it includes Laghusiddhanta Kaumudi.

CO3	The students will understand the cultural and ethical values prevalent in ancient Indian society, emphasizing the importance of dharma (duty/righteousness).
CO4	Analysis the cultural and historical context of ancient India as depicted in the play.
CO5	The students will know about the appreciation of the portrayal of nature in the play.
Semester IV	
CO1	The students will know about the "Indian Literary Criticism - Kavyaprakash".
CO2	The students will understand the historical significance of Kavyaprakash and its author, Mammata Bhatta.
CO3	Comprehend the principles of Indian literary criticism as expounded in the text.
CO4	Appreciate the application of alankaras (figures of speech) and other poetic techniques in Sanskrit poetry.
CO5	Upon completing the course "Indian Poetics - Types of Rupaka," students gained a comprehensive understanding of the various rupakas and their significance in enriching poetry.
CO6	The students will develop critical thinking skills to identify and analyze rupakas in classical as well as contemporary literary works.
Semester V	
CO1	The students will be understood about Poorvamegha of Meghadoota of Kavikulguru Kalidas & 1 st conto of Kiratarjuniyam of Mahakavi Bharavi.
CO2	The students gained a deep appreciation for Kalidasa's poetic genius and the cultural heritage of ancient India.
CO3	They developed a nuanced understanding of the themes, symbols, and emotions expressed in the poem.
CO4	Upon completing the course "Sanskrit Epic Poetry - Kiratarjuniyam," students gained a profound appreciation for Bharavi's poetic craftsmanship and the cultural heritage of ancient India.

CO5	They developed a nuanced understanding of the complex themes and moral dilemmas presented in the epic.
Semester VI	
CO1	The students will be understood about Uttaramegha of Meghadoota of Kavikulguru Kalidas & 2nd conto of Kiratarjuniyam of Mahakavi Bharavi.
CO2	The students gained a deep appreciation for Kalidasa's poetic genius and the cultural heritage of ancient India.
CO3	Students also honed their critical thinking skills and demonstrated the ability to analyse classical Sanskrit poetry with sensitivity and precision.
CO4	The course fostered a lasting admiration for Meghadoota as a timeless masterpiece, influencing students' appreciation for classical Indian literature and the richness of the Sanskrit language.
CO5	The course fostered lasting admiration for "Kiratarjuniyam" as a timeless masterpiece, influencing students' appreciation for classical Indian literature and the rich literary tradition of Sanskrit epics.

Program Outcomes (POs)

Program Outcome (PO) of Political Science Program

After Completion of Degree a commerce graduate will be able to –

PO1	**Political Science and Society:** understand the inter relationship between policy decisions and its effects on society. This is achieved through a comprehensive teaching of the practice of public administration in India.
PO2	**Critical thinking:** the ability to analyses and predict socio political phenomena based on the study of existing socio-economic determinants and past experiences. This goal is achieved by training students in the different methods and tools of investigation such as empirical research methods, survey research and data analysis of subject responses.
PO3	**Effective citizenship:** the course curriculum inculcates among students a basic understanding of the rights and duties of citizenship and thereby to act as responsible citizens through the observation of important days such as Independence Day, Republic Day and also spreading awareness in society through street plays based on specific socio-political issues such as domestic violence, disillusioned youth of the materialistic world etc.
PO4	**Communication**: Establishment of linkages between academics and civil society at large so as to successfully address socio political problems. The fortnightly wall journal is a means for keeping the entire student population up to date with political occurrences both global and domestic. Debates, seminars and panel discussions are also regularly organized on relevant themes and participation is sought from experienced resource person
PO5	**Individual and team work:** Function effectively as an individual and as a member/leader in different social settings. This aim is achieved through team research and presentations, especially inter college student seminars.

Program Specific Outcomes (PSOs)

Program Specific Outcome (PSO) of Political Science Program

PS0 1	Understanding the nature and developments in national and international politics
PSO2	Analyzing the Indian constitutional provisions, major legislations and reforms.
PSO3	Critical evaluation of social, economic and political variables for a proper understanding of the plurality of Indian society
PSO4	Building overall consciousness regarding national political history, international relations and present Indian and Western political thinkers.
PSO5	Encouraging a comprehensive, comparative understanding of specific world constitutions such as UK and USA.
PSO6	Developing knowledge of administrative studies with special reference to Indian administrative structures and practices.
PSO7	Examining India's foreign relations with her neighbors and great powers.
PSO8	Use of case study method for analyzing the working of important international and regional organizations like UN, EU, ASEAN etc.

Course Outcomes (COs)

Course Outcome (CO) of Political Science Program

1. POLITICAL THEORY	
	Students will be able to
CO1	Analyzing what is Politics and explaining the approaches to the Study of Political Science – Normative, Behavioral, Post Behavioral, Feminist.
CO2	Assessing the theories of State (Origin, Nature, Functions): Contract, Idealist, Liberal and Neo-Liberal Theories.
CO3	Explaining the Concept of State Sovereignty: Monistic and Pluralistic Theories. Analyzing the changing concept of Sovereignty in the context of Globalization.
CO4	understand the nature and relevance of political theory.
CO5	Understanding basic concepts of Liberty, Equality, Rights, Law and Justice.
CO6	Assessing empirical Political Theory: System's Analysis, Structural Functionalism.
CO7	Explaining Dialectical Materialism and Historical Materialism with special reference to relationship between base and superstructure
CO8	Describing the Marxist Approach to politics.
CO9	Analyzing Marx's concept of Freedom and Democracy: Nature, Features and Critique.
CO10	Discussing Marx's Theory of State with special reference to Relative Autonomy of the State.
2. WESTERN POLITICAL THOUGHT	
CO1	Providing an insight into the dominant features of Ancient Western Political Thought: Ancient Greek political thought with focus on Aristotle and Plato; Roman Political Thought: its contributions with special emphasis on the emergence of Roman law.
CO2	Examining the features of Medieval Political Thought.

CO3	Understand the fundamental concept of Plato, Aristotle, mill and Marx philosophy.
CO4	Critically examining Bodin's contributions to the theory of Sovereignty; Hobbes as the founder of the science of materialist politics; Locke as the founder of Liberalism with focus on his views on natural rights, property and consent; and Rousseau's views on Freedom and Democracy; Bentham's Utilitarianism; and John Stuart Mill's views on liberty and representative government.
CO5	Examining the varieties of non-Marxist socialism: Fabianism, Syndicalism, Guild Socialism, German Revisionism.

3. INDIAN GOVERNMENT AND POLITICS

CO1	Introducing the Indian Constitution with a focus on the role of the Constituent Assembly and examining the essence of the "The Preamble."
CO2	Examining the Fundamental Rights and Duties of Indian citizens with a study of the significance and status of Directive Principles.
CO3	Assessing the nature of Indian Federalism with focus on Union-State Relations.
CO4	Critically analyzing the important institutions of the Indian Union: the Executive: President; Prime Minister, Council of Ministers; Governor, Chief Minister and Council of Ministers; The legislature: Rajya Sabha, Lok Sabha, Speaker, Committee System, State Legislature, The Judiciary: Supreme Court and the High Courts: composition and functions- Judicial Activism
CO5	Evaluating the role of various forces on Indian politics: religion; language; caste; tribe; regionalism; terrorism business; working class and peasants
CO6	Evaluating the Electoral Process in India with focus on the Election Commission: Composition, Functions and Role

4. STATE GOVERNMENT AND POLITICS

	On successful completion of the course student shall be able to:
CO1	Demonstrate knowledge of the constitutional structure of democracy at state level.

CO2	Demonstrate knowledge of working of state institutions of governance i.e. governor center state relation.
CO3	Show awareness to new trends like panchayat and right to information.
CO4	High court composition power and functions.

5. COMPARATIVE GOVERNMENT AND POLITICS

CO1	Tracing the evolution of Comparative Politics as a discipline and drawing a distinction between Comparative Politics and Comparative Government.
CO2	Investigating the nature and scope of Comparative Politics.
CO3	Analyzing the approaches, the approaches and models of comparison systems analysis; structural functionalism; and institutional approach.
CO4	Critically analyzing the features of a liberal democratic and socialist political system with focus on UK AND USA
CO5	Discussing the features of a federal system with special reference to USA and UK.
CO6	Conducting an intensive comparative study of the Executive (UK AND, USA, Legislature (UK and USA); the Judiciary (UK and USA).
CO7	Critically looking at the rights of the citizens of UK, and USA from a comparative perspective.

6. INTERNATIONAL RELATIONS

CO1	Explaining scope and subject matter of International Relations as an autonomous academic discipline.
CO2	Approaches and methods to study the discipline through Political realism, Pluralism and Worlds system's Model.
CO3	Examining the issues of Underdevelopment, Terrorism, Regionalism and Integration that characterizes the Post second world war order.
CO4	Studying the role of Diplomacy, Propaganda and Military capabilities in the making of foreign policy.
CO5	Explaining certain basic concepts like Globalization in contemporary world order.
CO6	Describing the Cold War phases and understanding the post-Cold War era.

CO7	Examining Indian Foreign Policy: Basic Principles, Evolution and Bilateral Relations.
CO8	Evaluating the working of UN and its organs; Peace keeping Function and Human Rights.

Program Outcomes (POs)
Program Outcome (PO) of B.A. (Compulsory Marathi) Program

PO1	Demonstrated proficiency in spoken and written Marathi language.
PO2	Knowledge and understanding of Marathi literature, culture, and history.
PO3	Ability to critically analyze literary works and other texts in Marathi.
PO4	Enhanced communication skills in both Marathi and English.
PO5	Awareness and appreciation of the linguistic diversity and importance of Marathi in various contexts.
PO6	Familiarity with the use of technology for language learning and research.

Program Specific Outcomes (PSOs)
Program Specific Outcome (PSO) of B.A. (Compulsory Marathi) Program

PSO1	Proficiency in understanding and interpreting classical and contemporary Marathi literature.
PSO2	Ability to engage in critical analysis and literary criticism of Marathi texts.
PSO3	Knowledge of significant historical and cultural events in the Marathi-speaking regions.
PSO4	Competence in using Marathi language in various professional and social contexts.
PSO5	Understanding of linguistic nuances and variations within the Marathi language.
PSO6	Familiarity with the works of renowned Marathi authors and poets.

Course Outcomes (COs)
Course Outcome (CO) of B.A. (Compulsory Marathi) Program

B.A. (Compulsory Marathi)	
Sem-I (Compulsory Marathi)	
CO1	Students will get knowledge of literary language and spoken language along with that they will familiarize with the Marathi literature, language and culture effectively.
CO2	Student can competently use Marathi language and their linguistic assessability increases.
CO3	Students can understand various literary genres. Habit of Reading with concentration will improve.
CO4	Students can get cultural references in literary works. Also, they can reveal human values present in the literature. Students will empower personally and socially with the help of linguistic dialogue.
CO5	Students learn rules which are necessary for effective writing. Fundamentals consciousness of practical Marathi and linguistic dialogue of transaction will improve.
CO6	Interest of Marathi Language and literature Material will improve. Students can read and freely appreciate the literary content.
Sem-II (Compulsory Marathi)	
CO1	Students will be aware about the prosperity & richness of Marathi also they will aware about the ancient and modern literature.
CO2	Students will aware about the social and national problems through study of language and Marathi literature and they will try to identify the remedies to resolve the same.
CO3	They will able to match the humanism and real-life situations.
CO4	Students writing skills will improve and they will become employable.
CO5	Student will respect the rural life, agriculture and labor culture.

CO6	Student will become employable through different linguistic skills through letter writing, summary writing etc.. These skills will help students in their communication and life.
Sem-III (Compulsory Marathi)	
CO1	Interest of story reading and poem reading will improve.
CO2	Capacity of enjoyment of the elegance of literature among students will improve
CO3	Students can enjoy the cultural of references in Marathi literary works.
CO4	Interest of observations and analysis of Marathi Language literary work will improve
CO5	Students can reveal the importance of human values.
CO6	Students can learn practical usage of language like editing Work, dialogue writing and other linguistic skills.
Sem-IV (Compulsory Marathi)	
CO1	Students can learn how to write for the media including print and electronic.
CO2	Inculcation of life value and human values.
CO3	Capacity of use and enjoyment of literature will improve.
CO4	Students can learn effective writing and media dialogs.
CO5	Students can learn thoughts of social reformers.
CO6	Inculcation of Patriotism amongst students
Sem-V (Compulsory Marathi)	
CO1	Student can learn the nature of ideological literature.
CO2	One gets a broad knowledge of the tradition of Marathi literature.
CO3	Gains knowledge of cultural contexts in literary works.
CO4	Various stories and *Abhanga* have a good impact on the mind of the students.
CO5	Social consciousness will be awakened in the students through literary

	works that convey social messages.
CO6	The priceless rituals of the saints can be absorbed.
Sem-VI (Compulsory Marathi)	
CO1	Knowledge of how to write dialogues for audio, video and visual media will be developed.
CO2	Students will cultivate values of life and humanism.
CO3	The ability to taste the literary content will develop.
CO4	Students can effectively write professional Marathi content.
CO5	Student can get information about the fundamental thoughts of socio-economic reformers.
CO6	A sense of patriotism and patriotism will be created.

Program Outcomes (POs)

Program Outcome (PO) of B.A. (Marathi Literature) Program

PO1	Comprehensive understanding of Marathi literature, encompassing various genres, periods, and prominent authors.
PO2	Proficiency in reading, interpreting, and analyzing Marathi literary texts, including poetry, prose, and drama.
PO3	Ability to critically evaluate the historical, cultural, and social contexts influencing Marathi literature.
PO4	Competence in expressing ideas and arguments effectively in written and spoken Marathi.
PO5	Familiarity with the major literary movements and trends in Marathi literature.
PO6	Awareness of the contributions of Marathi literature to regional and national culture.

Program Specific Outcomes (PSOs)

Program Specific Outcome (PSO) of B.A. (Compulsory Literature) Program

PSO1	In-depth knowledge of selected works of renowned Marathi authors and poets.
PSO2	Skill in conducting literary research and producing scholarly essays or papers on Marathi literary topics.
PSO3	Familiarity with the historical development and evolution of Marathi literature.
PSO4	Ability to analyze and interpret the aesthetic and stylistic elements of Marathi literary texts.
PSO5	Understanding of the socio-political themes and cultural representations in Marathi literature.
PSO6	Appreciation of Marathi literary traditions and their contemporary relevance.

Course Outcomes (COs)
Course Outcome (CO) of B.A. (Marathi Literature) Program

B.A. (Marathi Literature)	
B.A. Sem-I (MLT)	
CO1	The autobiography genre will be introduced and the students will develop the ability to appreciate and critically evaluate literary works.
CO2	During the three years of the degree, students will be exposed to various literary forms of Marathi literature and will be endowed with knowledge of Marathi literature.
CO3	Students will have knowledge of selected and important works of Marathi literature.
CO4	Students will develop a deep appreciation for Marathi language and Marathi literature and will be able to make practical application of Marathi language skills.
CO5	They will be introduced to the various skills of Marathi language and will develop their knowledge about it.
CO6	Students will acquire basic knowledge of literary skills, techniques and style in Marathi language and will be able to apply them in practice. Students will be able to use the language in real practice by acquiring basic knowledge of important terms and concepts in Marathi literature.
B.A. Sem-II (MLT)	
CO1	The dramatic form of Marathi literature will be introduced and the students will be exposed to various literary forms of Marathi literature and will be enriched with knowledge of Marathi literature.
CO2	Language and literary attitudes of teen age students will strengthened.
CO3	Students will develop the ability to appreciate and evaluate literary works.
CO4	Students will have knowledge of selected and important works of Marathi literature.

CO5	They will be introduced to the various skills of Marathi language and will develop their knowledge about it.
CO6	Can create mastery of language.
B.A. Sem-III (MLT)	
CO1	Students will develop interest in poetry and literary works of different eras.
CO2	The philosophy of life, contemporaries and affairs in literature are realized.
CO3	They will develop a deep taste for Marathi language and Marathi literature.
CO4	Students are introduced to various literary forms.
CO5	They will be introduced to the various skills of Marathi language and will develop their knowledge about it.
CO6	Student will learn and understand the importance of poetry.
B.A. Sem-IV (MLT)	
CO1	Students become familiar with the literary act of story.
CO2	Students interest about the stories and literary works of different eras will improve.
CO3	From various stories, students get to know the philosophy of life, contemporary life, and affairs in literature.
CO4	The stories will develop in them a deep taste for Marathi literature.
CO5	Students will be inculcated with social values based on stories.
CO6	They will develop a deep taste for Marathi literature using Marathi stories.
B.A. Sem-V (MLT)	
CO1	Students become familiar with the literary works of Novels and Dalit literature.
CO2	Students will develop interest in novels and literary works of different eras.
CO3	Through various novels, students get to know the philosophy of life, contemporary, and current affairs in literature.
CO4	They will develop a deep taste for novels and Dalit literature.

CO5	An obsession with social values based on novels will be cultivated in students.
CO6	Students can co-relate the social and human values using through different thoughts of novel as well as Dalit literature.
B.A. Sem-VI (MLT)	
CO1	Students become familiar with biography.
CO2	Students will be interested in the literary works of biographies of different eras.
CO3	From ancient literature, students get to know the philosophy of life, contemporary times, and affairs in literature.
CO4	They will develop a deep taste for ancient literature and biographical writing.
CO5	Children will be inculcated in social values based on biographical writing as well as ancient literature.
CO6	They will develop a keen interest in literary forms such as biographical writing as well as ancient literature.

Program Outcomes (POs)
Program Outcome (PO) of BA Sociology Program

PO1	study the society & social structure & teach the Beginners.
PO2	know the Complications of old institutions like marriage, family, Kinship, religion& group, culture, norms, values & Stratification.
PO3	understand complicated web of Relationship & interaction in the Society.

Program Specific Outcomes (PSOs)
Program Specific Outcome (PSO) of BA Sociology

PSO1	Sociological Concepts: Understand key sociological concepts, theories, and perspectives used to study human societies and social behavior.
PSO2	Social Research Skills: Develop research skills to design and conduct sociological studies, collect data, and analyze findings.
PSO3	Social Institutions: Analyze the functions and impact of various social institutions, such as family, education, economy, and religion.
PSO4	Social Stratification: Examine social inequality, class structures, and the impact of social stratification on individuals and communities.
PSO5	Social Change and Development: Study processes of social change and development and their effects on societies and cultures.
PSO6	Globalization and Social Issues: Analyze the effects of globalization on societies and understand global social issues.

Course Outcomes (COs)
Course Outcome (CO) of BA Sociology Program

Sociological Concepts and Social Processes	
Semester – I & Semester – II	
	Students will be able to
CO1	make students understand the nature of sociology.
CO2	make students understand the recent concepts of the subject.
Foundation of Sociological Thoughts. And Indian Sociological Tradition	
Semester – III & Semester IV	
	Students will be able to
CO1	make students know about classical sociological Thinkers & their perspectives.
CO2	make students know about contemporary Sociological Thinkers & their perspectives.
Indian Society: structural Issues and Current Social Problems in India	
Semester – V & Semester VI	
	Students will be able to
CO1	make students know the current issues in Indian Society.
CO2	make students know to understand, what are the structural problems of the society
CO3	make students know the measures taken by the constitution, Government & N.G.O. in Indian Society to solve their Problems.

Program Outcomes (POs)
Program Outcome (PO) of BA Mass Communication Program Outcomes

PO1	The program considers media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication.
PO2	The Communication and Media Studies major prepares students for a wide variety of careers in business and industry, advertising, public relations and journalism, or advanced study
PO3	This program will equip the learners with professional skills essential for making career in Entertainment industry, Cinema, Television, OTT Platforms, social media platforms etc
PO4	Students would demonstrate the ability to apply rhetorical principles in a variety of creative, cinematic, organizational, professional and journalistic venues.
PO5	Knowledge, skills, and values that prepare them for future careers in our interconnected society, whether in mass media or advanced study.
PO6	Learners would develop a global awareness of political, social and corporate issues influenced by communication sensitivity and skills.
PO7	Learners will understand mass media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns.
PO8	This Program will also give them an improved sense of self-confidence and self-efficacy and an awareness of their responsibilities as professionals in their field

Program Specific Outcomes (PSOs)

Program Specific Outcome (PO) of BA Mass Communication Program Outcomes

PSO1	BMM is a career-oriented course that throws up umpteen options at the end of three years. Be it moviemaking, theatre, radio, journalism, copywriting, scriptwriting, branding, or PR, all these career options can be explored after getting a degree in BMM.
PSO2	Acquiring knowledge across fields (arts/science/commerce) is made possible thanks to BMM. For example, economics, an inherently commerce subject is taught in BMM to ensure students are well versed with the world of numbers and money. Similarly, a subject like political science which is taught in the arts stream is a part of the BMM syllabus too. Technicalities of radio and television are taught so that students know the workings of both these forms of media.
PSO3	Your computer software skills are sure to be sharpened in BMM with softwares like Microsoft Word, Microsoft PowerPoint, Adobe Photoshop, Corel Draw as well as video editing softwares like Pinnacle and Premier Pro.
PSO4	In the Third year, selecting advertisement if student wants to opt for art direction. Logo design, brand building and selecting journalism if students have love for writing, editing, reporting, copywriting. At the end both are creative fields.

Course Outcomes (COs)

Course Outcome (CO) of BA Mass Communication Program

Semester I	
EC-101 - Effective Communication I	
	After completing the course, the learner will be able to:
CO1	To make the students aware of functional and operational use of language in media.
CO2	To equip or enhance students with structural and analytical reading, writing and thinking skills.
CO3	To introduce key concepts of communications.
FMC-102 - Fundamentals of Mass Communication	
	After completing the course, the learner will be able to:
CO1	Know about evolution and the development of Mass Communication in the world with special reference to India.
CO2	understand the development of Mass Communication models.
CO3	develop a critical understanding of Mass Media.
CO4	understand the concept of New Media and Media Convergence and its implications.
HM-103 - History of Media	
	After completing the course, the learner will be able to:
CO1	understand Media history through key events in the cultural history.
CO2	enable the learner to understand the major developments in media history.
CO3	understand the history and role of professionals in shaping communications.
CO4	understand the values that shaped and continues to influence Indian mass media.
CO5	develop the ability to think and analyze about media.

CO6	sharpen the reading, writing, speaking and listening skills that will help the students to

CA-104 - Current Affairs

	After completing the course, the learner will be able to:
CO1	provide learners with overview on current developments in various fields.
CO2	generate interest among the learners about burning issues covered in the media.
CO3	equip them with basic understanding of politics, economics, environment and technology
CO4	so that students can grasp the relevance of related news.

VC-105 - Visual Communication

	After completing the course, the learner will be able to:
CO1	To provide students with tools that would help them visualize and communicate.
CO2	Understand Visual communication as part of Mass Communication.
CO3	acquire basic knowledge to be able to carry out a project in the field of visual communication.
CO4	acquire basic knowledge in theories and languages of Visual Communication.
CO5	understand and analyze visual communication from a critical perspective.

WES-106 - Writing and Editing Skills

	After completing the course, the learner will be able to:
CO1	provide learners with tools and techniques of editing and writing.
CO2	acquaint learners with the art of narration and storytelling strictly within the contours of journalistic principles.

FC-108 - Foundation Course I

	After completing the course, the learner will be able to:
CO1	introduce students to the overview of the Indian Society.

CO2	help them understand the constitution of India.
CO3	acquaint them with the socio-political problems of India.
CO4	introduce students to the overview of the Indian Society.

Semester II

Sr No	Course Code	Course Name	Course Outcome After completing the course, the learner will be able to:
1	EC-201	Effective Communication II	CO1: To make the students aware of functional and operational use of language in media. CO2: To equip or enhance students with structural and analytical reading, writing and thinking skills. CO3: To introduce key concepts of communications.
2	IJ-202	Introduction to Journalism	CO1: To help media students to acquaint themselves with an influential medium of journalism that holds the key to opinion formation & to create awareness.
3	IA-203	Introduction to Advertising	CO1: To provide the students with basic understanding of advertising, growth, importance and types. CO2: To understand an effective advertisement campaigns, tools, models etc. CO3: To comprehend the role of advertising, various departments, careers and creativity. CO4: To provide students with various advertising trends, and future.
4	MGC-	Media, Gender	CO1: To discuss the significance of culture and

Sr No	Course Code	Course Name	Course Outcome
	204	& Culture	the media industry. CO2: To stress on the changing perspectives of media, gender and culture in the globalized era. CO3: To understand the association between the media, gender and culture in the society.
5	CW-205	Content Writing	CO1: To provide students with tools that would help them communicate effectively. CO2: Understanding crisp writing as part of Mass Communication. CO3: The ability to draw the essence of situations and develop clarity of thought.
6	FWWSJ-206	Features and Writing for Social Justice	CO1. To provide students with technique of narration and story telling CO2. To share the art of developing a story idea CO3. To acquaint and sensitize them through assignments to the issues of deprivation around us and using writing as a tool for social justice
7	FC-208	Foundation Course II	CO1.To introduce students to the overview of the Indian Society. CO2. To help them understand the constitution of India. CO3. To acquaint them with the socio-political problems of India.

Semester III

Sr No	Course Code	Course Name	Course Outcome After completing the course, the learner will be able to:
1	EM-301	Electronic Media-I	CO1. To make the students acquainted with working of the two powerful media; i.e. radio and television. The content is useful for both advertising and journalism students in order to further their careers in their respective fields.

2	CCPR-302	Corporate Communication and Public Relations	1. To provide the students with basic understanding of the concepts of corporate communication and public relations. 2. To introduce the various elements of corporate communication and consider their roles in managing media organizations. 3. To examine how various elements of corporate communication must be coordinated to communicate effectively in today's competitive world. 4. To develop critical understanding of the different practices associated with corporate communication with the latest trends and social media tools.
3	MS-303	Media Studies	1. To provide an understanding of media theories 2. To understand the relationship of media with culture and society 3. To understand Media Studies in the context of trends in Global Media
4	IP-304	Introduction to Photography	1. To introduce to media learner the ability of image into effective communication. 2. To help the learner understand that media photography is a language of visual communication and is far beyond just point and shoot fun moments. 3. To practice how picture speaks thousand words by enlightening the learner on how. 4. To develop the base of visualization among learners in using pictures in practical projects. 5. To help learner work on given theme or the subject into making a relevant picture or

			photo feature
5	FC-305	Film Communication-I	1. To inculcate liking and understanding of good cinema. 2. To make students aware with a brief history of movies; the major cinema movements. 3. Understanding the power of visuals and sound and the ability to make use of them in effective communication. 4. Insight into film techniques and aesthetics.
6	CM-306	Computers and Multimedia-I	1. To help learners make media industry ready. This will help learners to be aware of the minimum requirement of the software when stepping out in the industry. 2. To introduce the media software's to make the learners understand what goes behind the scene and help them choose their stream. 3. To prepare learners skilled enough for independency during project papers in TY sem VI. 4. To help learners work on small scale projects during the academic period
7	WEM-307	Writing and Editing for Media	CO1: Provide the ability to understand writing styles that fit various media platforms. CO2: It would help the learner acquire information gathering skills and techniques. CO3: On completion of this course, students will be able to understand similarities and differences in writing for all forms of media including internet and digital.

Semester 66

Sr No	Course Code	Course Name	Course Outcome After completing the course, the learner will be able to:
1	EM-401	Electronic Media-II	To make the students acquainted with working of the two powerful media; i.e. radio and television. The content is useful for both advertising and journalism students in order to further their careers in their respective fields
2	MMR-402	Mass Media Research	After completing the course, the learner will be able to: CO1: To introduce students to debates in Research approaches and equip them with tools to carry on research. CO2: To understand the scope and techniques of media research, their utility and limitations.
3	MLE-403	Media Laws and Ethics	1. To provide the learners with an understanding of laws those impact the media. 2. To sensitize them towards social and ethical responsibility of media.
4	FC-404	Film Communication II	After completing the course, the learner will be able to: CO1: Awareness of cinema of different regions. CO2: Understand the contribution of cinema in society. CO3: How to make technically and grammatically good films. CO4: From making to marketing of films. CO5: Economic aspects of film. CO6: Careers in films.
5	CM-405	Computers and Multimedia-II	CO1: To help learner be media industry ready. This will help learners to be aware of the minimum requirement of the software when stepping in the industry. CO2: To introduce the media soft wares to make the learner understand what goes behind the scene and help them choose their stream. CO3: To prepare learner skilled enough for independency during project papers in TY sem.VI. CO4: To help learners work on small scale projects during the academic period.
6	EC-406	Environmental Communication	
7	TJ-407	Television Journalism	1. To provide students with technique of narration and story telling 2. To share the art of developing a story idea 3. To acquaint and sensitize them through assignments to the issues of deprivation around us and using writing as a tool for social justice

Semester

Sr No	Course Code	Course Name	Course Outcome After completing the course, the learner will be able to:
1	R-501	Reporting	1. To enable students to become Reporters which is supposed to be a prerequisite while entering into the field of Journalism. 2. To make them understand basic ethos of the news and news-gathering. 3. To prepare them to write or present the copy in the format of news. 4. To develop nose for news. 5. To train them to acquire the skills of news-gathering with traditional as well as modern tools. 6. To inculcate the skills for investigative journalism. 7. To make them understand the basic structure/ essential knowledge for various beats. 8. To make them responsible reporters and the face of media.
2	CW-502	Copy Writing	1. To familiarize the students with the concept of copywriting as selling through writing 2. To learn the process of creating original, strategic, compelling copy for various mediums 3. To train students to generate, develop and express ideas effectively 4. To learn the rudimentary techniques of advertising headline and body copywriting, the economy of words and thought peculiar to this type of writing, and the necessity of creative thinking in written expression. 5. In an ad agency, as a copywriter, one cannot "Just be creative and express self" – here one is in a 'creative professional', and have to be able to use the power of creativity for a commercial/business reason – as someone is paying you to get a problem solved, using your creativity. 6. There are two basic disciplines through which we make our communication - verbal/written and visual, and both need different skills-sets to master them. The structure of the syllabus is designed to hone the necessary skills required for these two diverse disciplines
3	MJNM-	Mobile	1. This course was arranged as a preparation program for

	503	Journalism and New Media	Media Students, having an enthusiasm for finding out about the nuts and bolts of versatile news-casting. You needn't bother with any past involvement with the ideas, apparatuses or assets of portable news coverage. Towards the end of the course, you will leave away with information about: 2. Global adoption of mobile and its versatility has influenced and changed journalism in New Age Media. M-Learning, in the Era of New Media is the most effective method to get ready for the eventual fate of the media and life in a portable first world. 3 Step by step instructions to report and connect with crowds utilizing cell phones. 4 Step by step instructions to utilize the accepted procedures for ease of use and item plan when constructing your portable encounters in Journalism. 5 The most effective method to settle on educated choices about structure portable news items crosswise over stages. The most effective method to get ready for the eventual fate of wearable's different patterns that may change the course of portable media and news-casting.
4	BFJ-504	Business and Financial Journalism	1. The overall objective of this course is to provide students with the background, knowledge and skills necessary to be business and financial journalists. 2. To create awareness about the importance of business and financial news and its role in coverage, reporting and editing 3. Acquire the skills to write different kinds of Business and Financial leads. 4. Acquire the skill to convert Business news releases into Business and financial reports 5. To improve skills in reporting and writing basic and complex business and financial stories in different beats 6. Provide a basic understanding of the world of business and finance by localizing financial and economic data effectively.
5	BB-505	Brand Building	1. To understand the awareness and growing importance of Brand Building 2. To know how to build, sustain and grow brands 3. To know the various new way of building brands 4. To know about the global perspective of brand building
6	SMM-506	Social Media Management	Learn to communicate and tell stories through the web. 1. Students learn real-world skills from leading designers, artists, and entrepreneurs. 2. The primary goal is to create problem solvers who strike a balance between traditional art and technology, and between individual vision and teamwork.

			3. With a fundamental understanding of digital tools and their creative applications, graduates meet the demands of a diverse and expanding job market in visual story telling.
			4. Identify and apply strategies to improve and succeed no matter what their initial skills .
			5. Solve problems and learn from creative risks by using people skills, design principles, and processes.
			6. Build a strong foundation in all aspects of design and production for storytelling in motion.
			7. Use inspiration in fields outside of digital media such as poetry, science, music, astronomy, history, dance, and more.
			8. Develop a professional commitment to their field, their work, and themselves; preparing them to be members and leaders in their profession, as well as learning how to act both as individuals and as team members to support the whole.
7	FNFC-507	Fake News and fact Checking	1. To give media students the understanding of the differentiation between real news and fake news. 2. To make media students aware of information disorder. 3. To give students a thorough knowledge of information literacy and media. 4. To give students a hand on knowledge on fact checking. 5. To give students a practical overview of social media verification.

Semester VI

Sr No	Course Code	Course Name	Course Outcome After completing the course, the learner will be able to:
1	DM-601	Digital Media	1. Understand digital marketing platform 2. Understand the key goals and stages of digital campaigns 3. Understand the of use key digital marketing tools 4. Learn to develop digital marketing plans
2	AD-602	Advertising Design	1. Learner shall understand the process of planning & production of the advertisement. 2. To highlight the importance of visual language as effective way of communication. 3. To provide practical training in the field of advertising & make learner industry ready
3	PTJ-603	Photo and Travel Journalism	1. The objective of this course is to develop the ability of the learner to bring life into the story through characters and descriptions of places using

			photographs.
			2. The learner will be able to spread knowledge about different destinations through writings
			3. To understand the diverse audiences that are interested in travel and lifestyle-related content.
			4. To understand the use of camera and images to drive interest in stories
4	CR-604	Crime Reporting	Indian Journalism has progressed significantly. Despite the fact that print media is still at the bleeding edge of remarkable work in Indian news coverage there are sure faces in the advanced media that motivate you to take up news-casting. Their trustworthiness, coarseness, and determination are characteristics that make them few of the best Indian writers over the most recent few decades. Composing or covering news isn't as simple an accomplishment as we might suspect it might be. There is a great deal of elements included while covering a news piece, either in print or advanced. In any case, there are sure identities in the Indian news coverage world that cross all deterrents and hindrances and think of an approach to convey the news to India and the remainder of the world with most extreme trustworthiness. Students will learn the art of covering news as well as have a thorough learning of criminal journalism in this subject,
5	BM-605	Brand Management	1. To understand the awareness and growing importance of brand management.
			2. To know how to build, sustain and grow brands
			3. To know the various sources of brand equity.
			4. To know about the global perspective of brand management
6	RMA-606	Rural Marketing and Advertising	1. To introduce to Media students about the concept of Rural Marketing and Rural economy.
			2. To make students to understand about Rural Environment and demography of Rural India.
			3. To help students to understand marketing Mix Strategies for Rural Consumer and Agricultural goods and service.
			4. To develop communication skills in media students and to understand Rural communication in contemporary society.
			5. To help students for developing more creative skills for advertising strategies
7	DAFM-	Documentary	1. Understanding the planning involved in making audio

607	and Ad Film Making	visual communication effectively.
		2. To prepare students for effective and ethical public communication.
		3. To help students acquire basic skills in the practical aspects of Documentary and Ad
		Film making.
		4. Equip students with skills to write and shoot effective Documentary and Ad film.

Program Outcomes (POs)

Program Outcome (PO) of B.Com (Computer Application) Program

After Completion of Degree a commerce graduate will be able to –

PO1	Knowledge and Understanding - Acquire a comprehensive understanding of fundamental business concepts and principles, along with proficiency in computer applications, programming languages, and software tools.
PO2	Problem Solving Skills - Develop analytical and critical thinking skills to identify and solve business and computer-related problems effectively.
PO3	Communication Skills - Communicate ideas, information, and solutions clearly and effectively through oral, written, and digital means, using appropriate business and technical language
PO4	Ethical Awareness - Recognize and apply ethical principles and social responsibility in business decisions, computer applications, and software development
PO5	Teamwork and Collaboration - Work collaboratively in diverse teams to accomplish business and computer-related tasks, respecting individual contributions and fostering a positive working environment.
PO6	Adaptability and Lifelong Learning - Adapt to technological advancements, evolving business environments, and changing market trends, and engage in continuous learning to enhance knowledge and skills.
PO7	Entrepreneurial Mindset - Demonstrate an entrepreneurial approach towards problem-solving, innovation, and recognizing business opportunities.
PO8	Research and Analysis - Conduct research, gather relevant data, and perform data analysis using appropriate statistical and software tools to support business decision-making and computer applications.

Program Specific Outcomes (PSOs)

Program Specific Outcomes of B.Com (Computer Application) Program

PSO1	Proficient in Computer Applications - Demonstrate proficiency in using computer applications, including office productivity tools, accounting software, database management systems, and programming languages.
PSO2	Software Development Skills - Acquire the ability to design, develop, and deploy software applications using various programming languages, frameworks, and development tools.
PSO3	Business Data Management - Learn to effectively manage and process business data, including data entry, storage, retrieval, and analysis using computerized accounting and database systems.
PSO4	E-commerce and Web Development - Develop skills in designing and creating e-commerce websites and web applications using programming languages, content management systems, and web development frameworks.
PSO5	Business Decision Support - Utilize computer-based tools and techniques to support business decision-making, including data analysis, data visualization, and generating meaningful reports.
PSO6	System Security and Cybersecurity - Gain knowledge of system security measures, network protection, and cybersecurity best practices to safeguard business information and data from potential threats.
PSO7	Business Communication and Presentation - Enhance communication and presentation skills for effective business communication, including creating professional documents, reports, and presentations using software tools.
PSO8	Practical Exposure - Gain practical exposure through internships, industrial visits, and projects to bridge the gap between theoretical knowledge and real-world business and computer application scenarios.

Course Outcomes (COs)

Course Outcomes of B. Com (Computer Application) Program

First Year	
Semester:1	
1T1 - English and Business Communication:	
	Students will be able to
CO1	develop specific communication skills precisely designed to work in the business environment.
CO2	gain the ability to write clear, concise business documents such as e-mails, reports and proposals.
CO3	improve communication skills such as presentations, negotiation and teamwork.
1T2 - Financial Accounting:	
	Students will be able to
CO1	understand the principles and concepts of financial accounting.
CO2	develop an understanding of the preparation of financial statements
CO3	know about income and balance sheets as well as cash flows.
CO4	make clear business decisions, analysis and interpretation of finance data are required.
CO5	gain information about financial reporting standards and regulations.
1T3 - Fundamentals of Computer:	
	Students will be able to
CO1	develop an initial understanding of computer hardware and software components.

CO2	learn about operating systems, file management.
CO3	know about basic computer troubleshooting.
CO4	develop knowledge of the use of productivity software such as word processing, spreadsheet applications and presentations.

1T4 - Programming in 'C':

	Students will be able to
CO1	Develop proficiency in programming using the 'C' programming language.
CO2	Learn about fundamental programming concepts such as variables, control structures, and functions.
CO3	Acquire problem-solving skills through hands-on programming exercises.
CO4	Understand the principles of structured and modular programming.

Practical: 1P1 Fundamentals of Computer & Programming in 'C'

	Students will be able to
CO1	apply the concepts and techniques learned in the Fundamentals of Computer and 'C' programming course practically.
CO2	gain proficiency in using computer hardware and software components.
CO3	develop programming skills in 'C' through practical coding exercises.

Semester:2:	
2T1 - English and Business Communication:	
	Students will be able to
CO1	develop skills in formal and informal communication, particularly as part of a business context.
CO2	prepare to present effectively and speak out in a public setting.
CO3	acquire the necessary negotiation and persuasion skills in order to make

	business contacts.
CO4	strengthen the ability to communicate across cultural lines in a global business environment.

2T2 - Principles of Business Management:

	Students will be able to
CO1	have a clear understanding of fundamental business principles and theories.
CO2	develop the skills required to make decisions and solve problems in a business scenario.
CO3	develop a better understanding of organisational structures
CO4	understand leadership styles and human resource management.
CO5	develop a professional knowledge of Strategic Planning and Business Ethics.

2T3 - Programming in C

	Students will be able to
CO1	Develop a strong foundation in the 'C' programming language.
CO2	Learn to write, debug, and maintain programs using 'C'.
CO3	Understand concepts like variables, control structures, functions, and arrays in 'C'.
CO4	Acquire problem-solving skills through practical programming exercises.

2T4 - E-Commerce and Web Designing:

	Students will be able to
CO1	know the principles behind online retailing and its application.
CO2	learn HTML, CSS and Web technologies.

CO3	gain understanding about website design and development.
CO4	educate themselves on the internet payment systems, security and legal aspects associated with e-commerce.
CO5	develop technical skills for the development of responsive web interfaces.

Practical: 2P1 Programming in C++ & E-Commerce and Web Designing

	Students will be able to
CO1	apply the concepts of 'C++' programming language effectively in practical scenarios.
CO2	gain hands-on experience in developing 'C++' programs a
CO3	understand object-oriented programming.
CO4	implement web designing skills learned in the E-Commerce course

Second Year

Semester:3

3T1 - Environmental Studies:

	Students will be able to
CO1	develop a conceptual understanding of issues related to the environment.
CO2	get detailed information regarding ecological systems and nature resources.
CO3	develop awareness about the environmental impact of human activities and sustainability.
CO4	get a better understanding of the laws on environment, policy and initiatives.
CO5	develop a knowledge base, so as to make informed decisions which support the protection of the environment.

3T2 - Business Economics:

	Students will be able to
CO1	understand economics principles and their application.
CO2	learn about supply and demand, the structure of the market, and pricing strategies.
CO3	analyse the economic factors that have an impact on business decisions.
CO4	acquire the skills necessary to interpret economic data and make conversant business decisions.

3T3 - Visual Basic Programming:

	Students will be able to
CO1	develop the ability to program in Visual Basic.
CO2	experience designing and implementing graphical user interface for software applications.
CO3	learn how to handle user input, data processing.
CO4	Create interactive programs.
CO5	develop proficiency in the Visual Basic programming language.

3T4 - Database Management System:

	Students will be able to
CO1	get familiar with the concepts and principles of database management systems.
CO2	get an overview of data modelling, database design and normalization.
CO3	develop the ability to query databases using the SQL Structured Query Language.
CO4	know the database security, integrity and data backup procedures.

3P1 Visual Basic Programming & Database Management System:

	Students will be able to

CO1	practically use the Visual Basic programming concepts and techniques.
CO2	develop hands on experience with Visual Basic's production of GUI applications.
CO3	use it for the purpose of designing, creating and querying SQL Databases
CO4	apply database management principles to SQL database.
CO5	develop skills for integration of Visual Basic applications into a database management system.

	Semester:4
4T1 - Statistical Techniques	
	Students will be able to
CO1	understand basic statistical concepts and their applications in different areas.
CO2	use statistical methods and procedures for the analysis and interpretation of Data.
CO3	acquire skills to use statistical software for data analysis and visualization.
CO4	use statistical methods in order to derive valuable data, and make decisions based on them.
4T2 - Business Law	
	Students will be able to
CO1	Develop a comprehensive understanding of the legal framework governing businesses and commercial transactions.
CO2	Learn about contracts, torts, intellectual property, and other legal aspects relevant to business operations.
CO3	Acquire knowledge of legal compliance, ethics, and corporate

	governance.
CO4	Apply legal principles to address business-related legal issues.

4T3 - Core Java

	Students will be able to
CO1	gain proficiency in Java programming language.
CO2	understand the principles and concepts of Object-Oriented Programming
CO3	learn how to build and use Java applications and applets.
CO4	develop your ability to handle errors, fix bugs and test Java code.

4T4 - PHP & MySQL:

	Students will be able to
CO1	learn about the PHP programming language, as well as its applications for web development.
CO2	understand the ways in which MySQL is used to manage databases and integrate with PHP.
CO3	use the PHP and MySQL programming languages to create dynamic and interactive web applications.
CO4	acquire experience with handling users data, processing and retrieving data from databases.

Practical 4P1 Core Java & PHP & MySQL

	Students will be able to
CO1	practice the concepts and techniques of Core Java
CO2	experience building dynamic web applications using the PHP and MySQL languages.
CO3	develop problem solving abilities through practical coding exercises of both core Java and PHP & MySQL.

4T1 Statistical Techniques:	
	Students will be able to
CO1	Understand the fundamental concepts of statistics and probability theory.
CO2	Apply statistical methods to analyze and interpret data in various fields.
CO3	Use statistical software and tools to perform data analysis and hypothesis testing.
CO4	Interpret and communicate the results of statistical analyses effectively.
4T2 Business Law	
	Students will be able to
CO1	Comprehend the basic principles and concepts of business law.
CO2	Analyze legal issues and implications related to business operations and contracts.
CO3	Evaluate the legal framework governing business transactions and intellectual property rights.
CO4	Apply legal principles to make informed decisions and resolve business-related disputes.
4T3 Core Java	
	Students will be able to
CO1	Acquire a solid understanding of core Java programming concepts.
CO2	Design and develop object-oriented Java applications using classes and interfaces.
CO3	Utilize exception handling, multi threading, and file I/O for building robust Java programs.
CO4	Apply Java's standard libraries and APIs to implement various functionalities.
4T4 PHP & MySQL	

	Students will be able to
CO1	Understand the basics of PHP programming and its role in web development.
CO2	Design dynamic web applications using PHP and integrate with MySQL databases.
CO3	Implement user authentication, data validation, and security measures in PHP applications.
CO4	Develop interactive web interfaces and perform CRUD (Create, Read, Update, Delete) operations on databases using PHP and MySQL.

Practical 4P1 Core Java & PHP & MySQL

	Students will be able to
CO1	Apply core Java concepts to develop practical applications.
CO2	Design and create interactive user interfaces for Java applications.
CO3	Develop web applications using PHP and MySQL for database interactions.
CO4	Integrate Java and PHP components to build a combined application with database functionality.

Semester:5

5T1 Computerized Accounting using Tally

	Students will be able to
CO1	Understand the concepts of computerized accounting and its relevance in modern business environments.
CO2	Utilize Tally software proficiently for maintaining and managing accounting records.
CO3	Generate financial reports, statements, and analysis using Tally.
CO4	Implement various accounting processes and transactions accurately in Tally.

5T2 VB.Net

	Students will be able to
CO1	Gain a comprehensive understanding of the VB.Net programming language.
CO2	Design and develop Windows applications using VB.Net.
CO3	Implement object-oriented programming concepts in VB.Net applications.
CO4	Integrate databases and handle data manipulation using VB.Net.

5T3 SEC – I: (i) Management Information Systems (ii) System Analysis & Design

	Students will be able to
CO1	Comprehend the role of Management Information Systems (MIS) in organizational decision-making processes.
CO2	Analyze business requirements and design effective information systems to meet organizational needs.
CO3	Understand various methods and tools for system analysis and design.
CO4	Apply knowledge of MIS and system analysis & design to propose and implement efficient information systems solutions.

5T4 DSE – I: (i) Cost & Management Accounting (ii) Corporate Accounting

	Students will be able to
CO1	Understand the principles and concepts of cost and management accounting.
CO2	Apply cost accounting techniques for cost analysis and decision-making.
CO3	Comprehend the preparation and analysis of financial statements under corporate accounting.
CO4	Analyze and interpret financial data for managerial decision-making and financial reporting.

	Practical 5P1 Tally & VB.Net
	Students will be able to
CO1	Apply Tally software effectively for real-world accounting tasks.
CO2	Develop practical skills in using Tally for financial record-keeping and reporting.
CO3	Design and develop Windows applications using VB.Net.
CO4	Integrate Tally functionalities with VB.Net applications for accounting purposes.
**Semester:6**
	6T1 C#.Net
	Students will be able to
CO1	Gain a comprehensive understanding of the C# programming language and its features.
CO2	Design and develop Windows applications using C#.
CO3	Implement object-oriented programming concepts and principles in C# applications.
CO4	Utilize C#.Net framework and libraries for various functionalities and application development
	6T2 SEC– II: (i) Python (ii) Ruby on Rails
	Students will be able to
CO1	Acquire a solid understanding of the Python programming language.
CO2	Develop practical applications using Python for data processing, web development, and automation.
CO3	Understand the fundamentals of Ruby on Rails and its role in web application development.
CO4	Design and build web applications using Ruby on Rails framework.
	6T3 DSE– II: (i) Entrepreneurship Development (ii) Company Law and

	Secretarial Practice
	Students will be able to
CO1	Comprehend the principles and practices of entrepreneurship development.
CO2	Analyze entrepreneurial opportunities and challenges in various industries.
CO3	Understand the legal aspects of company law and secretarial practices.
CO4	Apply knowledge of company law and secretarial practices for effective corporate governance.
Practical 6P1 C#.Net	
	Students will be able to
CO1	Apply C# programming skills to develop practical applications.
CO2	Design and implement Windows-based software using C#.
CO3	Integrate databases and perform data manipulation in C#.Net applications.
CO4	Debug and troubleshoot C# programs for efficient functionality.
6P2 Project	
	Students will be able to
CO1	Demonstrate the ability to plan, design, and execute a software project.
CO2	Apply programming and software development skills to implement the project.
CO3	Utilize problem-solving and critical thinking to overcome project challenges.
CO4	Present the project's outcome effectively and professionally.

Program Outcomes (POs)

Program Outcomes of M.Com.

After Completion of Degree a commerce graduate will be able to –

PO1	Acquire a comprehensive level of knowledge in the fieldof Commerce and gain wisdom in the art of business dealings.
PO2	Be aware of the higher values in undertakingCommercial ventures.
PO3	Develop a wide range of analytical skills in the light ofthe demands of market and industry.
PO4	Train themselves into great business leaderscontributing to the growth of the Nation.
PO5	Cultivate potentials to find gainful employments anddevelop entrepreneurial zeal.
PO6	Foster a great deal of interest in research related to business or industry.

Program Specific Outcomes (PSOs)

Program Specific Outcomes of M.Com (PSO)

PSO No.	Upon completion of M.Com. Degree programme,the graduates will be able to:
PSO1	Cultivate the broad knowledge of business namely,Financial, taxation, managerial, marketing and legalissues.
PSO2	Understand the business practices and principlesrelating to Financial, Cost, Management and Corporate Accounting
PSO3	Develop the skills required for Corporate Businesses, Professional Practices and Entrepreneurial initiatives.
PSO4	Be knowledgeable and skillful in launching independent enterprises in adherence to soundethical values of business.
PSO5	Involve in socially relevant researches to solve complex problems in future business endeavors.

Course Outcomes (COs)

Course Outcomes of M.Com (CO)

Title	ADVANCED FINANCIAL ACCOUNTING				
Degree	M.Com.	Year	I	Hours per Week	6
Branch(s)	Commerce	Type	Core	Hours per Semester	90
Semester	I	Credit	4	Hours per Unit	18

CO No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Know about various Indian Accounting standards and can evaluate value of goodwill and share	1,2	Remembering/ Understanding
CO2	Gain sound knowledge of Computer Software Accounting.	2,3	Understanding/ Applying
CO3	Known about new trends in accounting. (Inflation accounting ,HRM, Amalgamation and Absorption of the Companies)	3,4	Applying/ Analysing
CO4	Gain sound knowledge in Partial Re-possession and Complete Re-Possession	2,3	Understanding/ Applying

Title	INDIAN FINANACIAL SYSTEM				
Degree	M.Com.	Year	I	Hours per Week	6
Branch(s)	Commerce	Type	Core	Hours per Semester	90
Semester	I	Credit	4	Hours per Unit	18

CO No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Develop ideas of the basic Componenet of formal financial system.	2	Understanding
CO2	Gain knowledge about banking and Role of Technology in Banking services Innovation.	3	Applying
CO3	Evaluate the growth and Development of Insurance Business. Understand the working and functioning of the Insurance Sector. Study the inter-	2,4	Understanding/ Analysing

		relationship between Insurance & Risk.			
CO4		Develop the blueprint of an capital Market.		4,6	Analysing/ Evaluating

Title	MANAGERIAL ECONOMICS				
Degree	M.Com.	Year	I	Hours per Week	6
Branch(s)	Commerce	Type	Core	Hours per Semester	90
Semester	I	Credit	4	Hours per Unit	18

CO. No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Apply economic reasoning to the analysis of selected contemporary economic problems	1,2	Remembering/ Understanding
CO2	Understand how households (demand) and businesses (supply) interact in various market structures to determine price .	2,3,6	Understanding/ Applying
CO3	Analyse the efficiency and equity implications of government interference in markets	2,3,4	Understanding/ Applying
CO4	Evaluate the intent and outcomes of government stabilization policies designed to correct macroeconomic problems	3,4	Applying/ Analysing
CO5	Use economic problem-solving skills to discuss the opportunities and challenges of the increasing globalization of the world economy	3,4	Applying/ Analysing

Title	MARKETING MANAGEMENT				
Degree	M.Com.	Year	I	Hours per Week	6
Branch(s)	Commerce	Type	Core	Hours per Semester	90
Semester	I	Credit	4	Hours per Unit	18

CO No	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO 1	Understand Principles of marketing management.	1,2	Remembering/ Understanding
CO2	Develop a better appreciation and understanding of the role of marketing in a business organization specifically, and in our society at large.	3,4,6	Applying/ Analysing/ Creating

CO3	Provide with opportunities to analyze marketing activities within the firm.	2,3	Understanding/ Applying
CO4	Allow y to apply marketing concepts and theories to realistic marketing situations.	3,4	Applying/ Analysing

Title	RESEARCH METHODOLOGY				
Degree	M.Com.	Year	I	Hours per Week	6
Branch(s)	Commerce	Type	Core	Hours per Semester	90
Semester	II	Credit	4	Hours per Unit	18

CO. No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Be familiar with the types of Researchin Commerce.	1,2	Remembering/ Understanding
CO2	Identify samples and apply sampling techniquesin research.	2,3	Understanding/ Applying
CO3	Know how to collect various data for research.	3,4	Applying/ Analysing
CO4	Ascertain the basics of data analysis.	3,4,5	Applying/ Analysing/ Evaluating
CO5	Prepare research report.	4,5,6	Analysing/ Evaluating/ Creating

Title	ADVANCED COST ACCOUNTING				
Degree	M.Com.	Year	I	Hours per Week	6
Branch(s)	Commerce	Type	Core	Hours per Semester	90
Semester	II	Credit	4	Hours per Unit	18

CO. No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Know about various cost concepts and the differences between financial and management accounting	1,2	Remembering/ Understanding
CO2	Achieve reconciliation in financial and cost results.	2,3	Understanding/ Applying
CO3	Known about characteristics of service costing in industries and the preparation of accounts	3,4	Applying/ Analysing
CO4	Be familiar with process costing andcomputation of process accounts.	3,4	Applying/ Analysing
CO5	Gain sound knowledge in integral andnon-integral accounting.	2,3	Understanding/ Applying

		PSO addressed	Cognitive Level
CO6	Be good at the preparation of cost audit report.	3,5,6	Applying/ Evaluating/ Creating

Title	COOPERATION				
Degree	M.Com.	**Year**	I	**Hours per Week**	6
Branch(s)	Commerce	**Type**	Core	**Hours per Semester**	90
Semester	II	**Credit**	4	**Hours per Unit**	18

CO No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Develop knowledge in the subject of cooperative management and apply the concepts and principles of the same on the cooperative enterprises	1,2	Remembering/ Understanding
CO2	Make use of the knowledge in the fields of cooperation and legal frame work and apply the same in the professional management of cooperatives and other business enterprises.	2,3,4	Understanding/ Applying/ Analysing
CO3	Apply research and analytical skills in the field/area of cooperation, commerce, management and accounting for solving managerial and functional problems in Cooperative enterprises.	2,3,4	Understanding/ Applying/ Analysing
CO4	Apply and propagate the cooperative values, professional ethics and community living for orderly societal growth and Community development.	2,3,4	Understanding/ Applying/ Analysing
CO5	Gain Knowledge on Globalization and Development.	3,4,5	Applying/ Analysing/ Creating

Title	HUMAN RESOURCE MANAGEMENT				
Degree	M.Com.	**Year**	I	**Hours per Week**	3
Branch(s)	Commerce	**Type**	Core	**Hours per Semester**	45
Semester	II	**Credit**	3	**Hours per Unit**	9

CO. No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Be an expert in Human resource management.	1,2	Remembering/ Understanding
CO2	Effectively plan the Human Resource.	3,4	Applying/ Analysing

CO3	Know the methods of Job analysis and evaluation.	3,4	Applying/ Analysing
CO4	Determine the appropriate training for the employees.	3,6	Applying/ Creating
CO5	Promote better Industrial relations and understand the role of Trade Unions.	3,4,5	Applying/ Analysing/ Evaluating

	Title	ADVANCED MANAGEMENT ACCOUNTING					
Degree	M.Com.		Year	II	Hours per Week	6	
Branch(s)	Commerce		Type	Core	Hours per Semester	90	
Semester	III		Credit	4	Hours per Unit	18	

CO No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Know about the concepts of Management Accounting, its advantages and limitations.	1,2	Remembering/ Understanding
CO2	Gain insights into marginal costing and its application.	2,3,4	Understanding/ Applying/ Analysing
CO3	Be proficient in budget preparations.	2,3,4	Understanding/ Applying/ Analysing
CO4	Calculate standard cost of production and perform variance analysis.	2,3,4	Understanding/ Applying/ Analysing
CO5	Attain sufficient knowledge about estimation of working capital requirements.	3,4,5	Applying/ Analysing/ Creating

	Title	STATISTICAL TECHNIQUES				
Degree	M.Com.		Year	II	Hours per Week	6
Branch(s)	Commerce		Type	Core	Hours per Semester	90
Semester	III		Credit	4	Hours per Unit	18

CO No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO 1	Be an expert in Statistical decision: - decision environment – Decision Making Under risk and certainty and utility theory.	2	Understanding

CO 2	Know the Statistical quality control: Causes Variations in quality characteristics types of qualitycontrols charts, production controls acceptance sampling.	3	Applying
CO 3	Analysis of time series, components importance, measurement of trend, the graphicalmethod semi average method and moving average method.	2,4	Understanding/ Analysing
CO 4	Be familiar with Correlation Analysis and Regression analysis.	4,6	Analysing/ Evaluating

Title	DIRECT TAXES					
Degree	M.Com.	Year	II	Hours per Week		6
Branch(s)	Commerce	Type	F.G	Hours per Semester		90
Semester	III	Credit	4	Hours per Unit		18

CO. No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Understand Income form Business and profession- Definition & Meaning of Business & profession, Business deduction and allowances, Expenditure on Scientific research theory.	2	Understanding
CO2	Be an expert in Deduction, Clubbing of Income Set-off and carry forward of losses- Definition & Meaning of clubbing of income and how dependents income is clubbed in individuals income.	3	Applying
CO3	Computation of tax liability for individual & company, - Slab rates of individual, firmand company.	2,4	Understanding/ Analysing
CO4	Gain knowledge of Wealth Tax :- Definitions, Charge of wealth Tax, Deemed wealth, Exemptions, Computationof Net Wealth, Assessment and penalties and Valuation of Assets.	4,6	Analysing/ Evaluating

Title	COMPUTER APPLICATION IN COMMERCE					
Degree	M.Com.	Year	II	Hours per Week		6
Branch(s)	Commerce	Type	FG	Hours per Semester		90
Semester	III	Credit	4	Hours per Unit		18

CO No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Know about Networking:– Network topology, Local Area Networks (LAN) and Wide Area Networks(WAN).	2	Understanding
CO2	Introduction to word Processing, Word processing concepts, Use of Templates, Working with word document: Editing text, Find and replace text, Formatting, spell check, Autocorrect, Autotext; Bullets and numbering, Tabs, Paragraph.	3	Applying
CO3	Understand Spread Sheets& its Business Application.	2,4	Understanding/ Analysing
CO4	Be proficient in Computerized Accounting with Tally.	4,6	Analysing/ Evaluating

Title	ENTERPRENEURSHIP DEVEL0PMENT				
Degree	M.Com.	Year	II	Hours per Week	6
Branch(s)	Commerce	Type	E.G	Hours per Semester	90
Semester	III	Credit	4	Hours per Unit	18

CO. No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Know about Entrepreneurship - Creativity and Innovation, Relationship with the Economic Development, Barriers to Entrepreneurship (Factors affecting Growth of Entrepreneurship)	2	Understanding
CO2	Gain knowledge of Entrepreneurship Trends - Types of Entrepreneurship, Career Planning, Choice of Entrepreneurshipas a Career.	3	Applying
CO3	Learn concept and issues in small business marketing.	2,4	Understanding/ Analysing
CO4	Financial incentives - Backward area benefits, Schemes for educated unemployed, Fiscal incentives, Procurement of industrial equipment, marketing support.	4,6	Analysing/ Evaluating

Title	SERVICE SECTOR MANAGEMENT				
Degree	M.Com.	Year	II	Hours per Week	6
Branch(s)	Commerce	Type	E.G	Hours per Semester	90

Semester	III	Credit	4	Hours per Unit	18

CO. No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Introduction to Service Sector Management Nature, Scope & Trends; Importance of service sector in currents cenario.	2	Understanding
CO2	Overview of IT industry and its trends, role and importance of ITES, Innovations in IT.Important contributions of IT sector to services industry.	3	Applying
CO3	Gain knowledge of Services Quality Management Development of Quality Management in services sector, CustomerService, Customer focused marketing.	2,4	Understanding/ Analysing
CO4	Learn sales promotion in service industry creating delivery systems in price, cyberspace and time.	4,6	Analysing/ Evaluating

Title	INTERNATIONAL BUSINESS ENVIRONMENT				
Degree	M.Com.	Year	II	Hours per Week	6
Branch(s)	Commerce	Type	CG	Hours per Semester	90
Semester	IV	Credit	4	Hours per Unit	18

CO No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Be an expert in International Business.	2	Understanding
CO2	Gain Knowledge of International economic cooperation and agreements	3	Applying
CO3	Understanding in International Trade and Investment .	2,4	Understanding/ Analysing
CO4	Learn Globalization And International Investments.	4,6	Analysing/ Evaluating

Title	INDIRECT TAX				
Degree	M.Com.	**Year**	II	**Hours per Week**	6
Branch(s)	Commerce	**Type**	E.G	**Hours per Semester**	90
Semester	IV	**Credit**	4	**Hours per Unit**	18

CO. No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Be an expert in Indirect tax.	2	Understanding
CO2	Know about Custom Law**:** Basic concept of custom duty'	3	Applying
CO3	Learn about Central Sales Tax Law and MSVAT:	2,4	Understanding/ Analysing
CO4	Delevop Knowledge in Service Tax.	4,6	Analysing/ Evaluating

Title	E-COMMERCE				
Degree	M.Com.	**Year**	II	**Hours per Week**	6
Branch(s)	Commerce	**Type**	E.G	**Hours per Semester**	90
Semester	IV	**Credit**	4	**Hours per Unit**	18

CO. No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Gain Knowledge of E-Commerce**.**	2	Understanding
CO2	Known about IT Act 2000 and Cyber Crimes	3	Applying
CO3	Be proficient in E-payment System.	2,4	Understanding/ Analysing
CO4	Learn about E-commerce applications in various industries like {banking, insurance, payment of utility bills,online marketing, e-tailing)	4,6	Analysing/ Evaluating

Title	COMPANY LAW				
Degree	M.Com.	Year	II	Hours per Week	6
Branch(s)	Commerce	Type	E.G	Hours per Semester	90
Semester	IV	Credit	4	Hours per Unit	18

CO. No.	Upon completion of the course, the students will be able to:	PSO addressed	Cognitive Level
CO1	Understand Companies Act 2013.	2	Understanding
CO2	Know about Kinds of Share Capital Issue of Sweat Equity shares. Issue and redemption of preference shares.	3	Applying
CO3	Gain Sound Knowledge of Meetings of shareholders : Annual General Meeting and Extra Ordinary General Meetings.	2,4	Understanding/ Analysing
CO4	Be familiar with Appointment, Resignation and Removal of Auditors, Qualifications and Disqualification ofauditors	4,6	Analysing/ Evaluating

Program Outcomes (POs)

Program Outcomes of MA Mass Communication (PO)

Learning outcomes on successfully completion of Masters of Arts in Mass Communication Program

Programme Objectives:

- To provide an opportunity to a diverse community of learners who are committed to media profession and social cause.
- To educate learners to be sensible media professionals who possess superior knowledge and skills.
- To prepare media learners to function as professional members of the responsible media industry in all professional settings.
- To help develop a sense of awareness, and to be sensible to the needs and aspirations of the society.
- To encourage professional involvement, activism, accountability and service.
- To inculcate intellectual skills, courage and integrity for the cause of the nation.
- To instil a commitment to continuous personal and professional development.

Program Specific Outcomes (PSOs)

Program Specific Outcomes of MA Mass Communication (PSO)

PSO1: Students will learn to write, edit and design newspapers, shoot and anchor news bulletins and television programmes, make radio jingles, print and web advertisements, produce corporate films and documentaries, develop blogs, post tweets, make Facebook posts, create YouTube videos, etc.

PSO2: Students will learn to work on the various software used in the Mass Communication and Journalism industry such as QuarkXPress, Final Cut Pro, Corel draw and Adobe Photoshop.

PSO3: The course prepares students for ten possible careers. These include Print Journalism, Photo Journalism, Radio Production, Television Production and Writing, Media Management, social media, Social Marketing, Development Communication, Advertising and Corporate Communication and Public Relations.

Course Outcomes (COs)

Course Outcomes of MA Mass Communication Course Outcomes (CO)

Semester I

Sr No	Course Code	Course Name	Course Outcome After completing the course, the learner will be able to:
1	1 T-1	Principles of Mass Communication	**COl** - Students will learn Communication skills with knowledge of barriers to communication and various elements. **CO2** - Students will learn about the role of communication as an art of persuasion through various theories. **C03** - Students will develop a perception to analyse the role of channelized media content in society. **C04** - Students will develop an insight into the functions of mass media in promoting, directing, and influencing society. **COS** - Students will be able to analyse their own communication universe and their media sphere. **C06**-Conceptual understanding of communication will enable them to pursue communication practices more effectively and consciously
2	1 T-2	Development of Media	**CO1:** To introduce students to the history, evolution and the development of Mass Communication in the world with special reference to India. **CO2:** To understand the development of Mass Media. **CO4:** To understand the Birth of cinema
3	1-T-3	Print Media: I (Reporting & Editing)	**COl** - Students will learn the various types of reporting and field work. **CO2** - Students will identify the importance of sources in reporting. **C03** - Students will learn the basics of editing in news media organisations. **C04** - Students will develop professional sense of a reporter and editor. **COS** - Students will create news stories and edit the work of others. **C06** - Students will design newspaper pages on computer.
4	1 T-4	Electronic Media-I (Radio & Television)	**COl** - Students will learn about the evolution of Radio & TV and their production techniques. **CO2** - Students will enrich the skills required to become a broadcaster and scriptwriter according to various formats. **C03** - Students will learn about the role in the development

			of the society and the nation.
			C04 - Students will learn the basic setup required for radio & TV production and new trends like podcasting and community radio for their use.
			COS - Students will learn production techniques and process.
			C06 - They will acquire theoretical and practical knowledge of using production equipment's.
			C07 - They willlearn to differentiate between different types of TV programme and how they are produced.
			COS - Students will learn ethical behaviour in television production.
			C09 - Students will demonstrate communication skills required in broadcasting, such and news reading, anchoring and presentation.
			COl0 - Students will create Radio & TV programmes in various formats.

Semester II

Sr No	Course Code	Course Name	Course Outcome After completing the course, the learner will be able to:
1	2 T-1	Development Communication	**COl**· Students will learn the concept of development and its dichotomy. CO2 - Students will learn the issues of development In India. *C03* - Students will evaluate the role of mass media in development. **C04** - Students will be able to analyse official documents and reports and make sense of statistics. **COS** - Students will appraise the role of development communication for development.
2	2 T-2	Communication Research	**CO1**- Students will learn research methodology. **CO2**• Students will learn to apply various tools of research. **CO3** • Students will ascertain the scope of research in communication and media **CO4** - Students will learn academic writing and presentation of research findings. .
3	2 T-3	Media Management & Media Laws	**COl** - Students will learn the basic concepts of media management. **CO2** - Students will develop an understanding about the structure of management of media organization and

functioning of different departments.

C03 - Students will learn about the media as a product and its audience.

C04 - Students will learn about the media production, sales and revenue generation.

COS - Students will be able to analyse and adopt the new trends in media management.

CO6 - Students will develop an understanding of the relevant constitutional freedoms, legal issues and ethical principles in mass media.

CO7-Students **will** develop critical, rational and individual thinking.

CO8 - Students will remain aware of the regulatory framework applied to mass media.

CO9- Students will apply the knowledge of media laws in their day-to-day working as media professionals.

| 4 | 2 T-4 | International Communication | CO1: To discuss the significance of International Communication, International news flows and etc.
CO2: To understand the impact on International Relations
CO3: To understand the functions of UNESCO, UNO and NWICO |

Semester III

Sr No	Course Code	Course Name	Course Outcome After completing the course, the learner will be able to:
1	3 T-1	Print Media- II (Reporting & Editing)	**COl** - Students will learn the various types of reporting and field work. **CO2** - Students will identify the importance of sources in reporting. **C03** - Students will learn the basics of editing in news media organisations. **C04** - Students will develop professional sense of a reporter and editor. **COS** - Students will create news stories and edit the work of others. **C06** - Students will design newspaper pages on computer.
2	3 T-2	Electronic Media – II (Radio & Television)	CO1 - To make the students acquainted with working of the two powerful media; i.e. radio and television. The content is useful for both advertising and journalism students in order to further their careers in their respective fields.
3	3 T-3 (A)	Advertising	**COl**- Students will learn creative skills like copywriting, Layout, and design for

Sr No	Course Code	Course Name	Course Outcome
			advertisement along with different functions and planning of advertising in different media.
			CO2• Students will be able to analyse brand positions and identities.
			C03 - Students will be able to analyse consumer behaviour.
			CO4· Students will inculcate necessary skills and knowledge to conduct market research.
			cos-Students will be able to evaluate advertising effectiveness.
4	3 T-3 (B)	Ecology & Environment in India	**CO1-** To provide an understanding of importance of environment
			CO2. To understand the Sustainable Development
5	3 T-4	Public Relation & Corporate Communication	**COl** - Students will develop command over communication and interpersonal skills.
			CO2 - Students will be able to create different types of PR material such as flyers, banners, posters, house journals, newsletters and digital promotion.
			C03 - Students will develop negotiation and persuasion skills
			C04 - Students will be able to analyse markets and consumer behaviour and trends.
			COS - Students will be able to analyse social media trends
			C06 - Students will be able to create media releases and media hand-outs.
			C07 • Students will develop the ability to multi-task and manage time.
			COS - Students will develop critical thinking and mental alertness.
			C09 - Students will be able to work in corporate settings.

Semester IV

Sr No	Course Code	Course Name	Course Outcome After completing the course, the learner will be able to:
1	4 T-1	New Media Application	**COl**-The students will be able to distinguish between different formats of website.
			CO2 - The students will be able to set up a basic website using readily-available online tools.
			C03 - The students will be able to understand cyber journalism
2	4 T-2	Inter-Cultural Communication	**COl-** Students will learn Inter cultural

			communication **CO2•** Students will be able to analyse modern mass media as vehicle of inter cultural communication **C03** - Students will analyse the traditional and folk communication in India.
3	4 T-3	Project	**COl** - Students will learn about the basics of a research methodology. **CO2** - Students will develop critical thinking and problem-solvingapproach. **C03-** Students will learn the importance of research for innovation.
4	4 T-4	Environmental Communication	**Col**- Students will learn Ecological Balance and the major issues in India **CO2-** To analyse the role of mass media in environment **CO3-** To study the concept of environmental journalism
5	4 INT	Internship and Visit to Media Centre	**CO1:** Assess interests and abilities in their field of study. **CO2:** Develop work habits and attitudes necessary for job success. **CO3:** Build a record of work experience.

Program Outcomes (POs)

Program Outcomes of MBA

Program Outcomes (PO)/Learning Outcomes on successful completion of

PO1	To facilitate learning theory and practice of different functional areas of management and equips the students with an integrated approach to various functions of management.
PO2	Develop Reading, Listening & Problem - Solving Skills
PO3	Develop Cross-Functional skills and Sensitivity towards Cross-Cultural skills
PO4	Develop Peer-based Learning and Working in groups
PO5	Demonstrate the ability to apply knowledge to real business situation
PO6	To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.

Program Specific Outcomes (PSOs)

Program Specific Outcomes of MBA

PSO1	To imbibe the students with requisite domain knowledge, skills & right attitude necessary to provide effective leadership in a global environment.
PSO2	To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy &Society.
PSO3	To inculcate proactive thinking to ensure effective performance in the dynamic socioeconomic and business ecosystem.
PSO4	To harness entrepreneurial approach and skillsets aligned with the national priorities.

Course Outcomes (COs)

Course Outcomes of MBA

Detailed Course Outcomes are:

Course Code	Course Name	Course Outcomes
00	INDUCTION cum FOUNDATION COURSE	Given a presentation/ debatable topic, discussion, training, the students will be able to understand voice modulation, nuances of diction and articulation which will in turn help them in developing effective communication skills
		The Students will be able to perform calculations based on elementary statistics and accountancy
1T1	MANAGERIAL ECONOMICS	Given the details regarding price and quantity, the future manager will be able to calculate and interpret price elasticity, income elasticity and cross-price elasticity of demand and will also be able examine the uses and abuses of demand forecasting techniques
		Given the information pertaining to market structure, the future manager will be able to determine the optimal price and output for firms under different market structures.
1T2	MANAGEMENT INFORMATION SYSTEM	The student will be able to identify the master data, draw report format and interface matrix while making a model of DSS.
		The student will be able to suggest the conceptual model of PMS and will also be able to draw a system model of integrated system
1T3	BUSINESS RESEARCH	In context of research, the student will be able to define business research problems and will also able to formulate an abbreviated version of research proposal
		The student will be able to derive inferences by applying various techniques of interpretation and be and write various types of research reports.
1T4	ORGANIZATIONAL BEHAVIOUR	Students will be able to explain the concept of Organisation Design and determine the factors that affect Organisation Design
		Students will be able to identify the components of Individual Behaviour and apply the concept of Learning, Perception, Attitudes and values
1T5	FINANCIAL REPORTING, STATEMENTS AND ANALYSIS	Given an accounting situation Students will be able to evaluate selected accounting standards and perform their application in actual practice
		Given the Trial Balance and accompanying financial adjustments the future manager shall be able to prepare the financial statements and calculate the profit or loss of a firm as at the end of the financial year.

1T6	BUSINESS STATISTICS & ANALYTICS FOR DECISION MAKING	For a given dataset, the student should be able estimate the dispersion / variance & symmetry of the data using various measures and draw inferences to facilitate decision making
		The student will be able to differentiate between various forms of analytics and will also be able to choose suitable analytics for decision making
1T7	LEGAL & BUSINESS ENVIRONMENT	Given the circumstances, the learner will be able to infer legal aspects of doing business &plan business activities. In a given situation, the learner will be able make use of provisions of the Contract Act to evaluate a contract used in commercial practice.
		A learner will be able to analyze the elements of Social, political, economic environment around a firm.
1T8	MANAGERIAL SKILLS FOR EFFECTIVENESS	The student will be able to make proper use of group of words, synonyms and antonyms, phrases, idioms, proverbs for effective verbal communication
		The student will be able to write essays and CV using Word Processor
2T1	FINANCIAL MANAGEMENT	Given financial cost parameters, the future manager will be able to calculate specific cost of capital (i.e. Cost of debt, preference, equity and retained earnings) and the weighted average cost of capital for any specific given firm.
		Given the details pertaining to elements of working capital for a given level of activity, the future manager will be able to ascertain the components of current assets and current liabilities and determine the gross and net operating working capital requirement.
2T2	MARKETING MANAGEMENT	For a given marketing objective of a company the student manager will be able to develop a suitable marketing mix.
		For various stages in the life cycle of the product the student managers will be able to recommend a suitable pricing strategy
2T3	HUMAN RESOURCE MANAGEMENT	Students should be able to explain the importance of Human Resource Management for an organisation and also distinguish between Personnel and HR Management.
		Students should be able to design a Human Resource Plan for an organisation and construct its Selection Process
2T4	OPERATIONS MANAGEMENT	At the end of the course the students can apply the concept of operations management in manufacturing and service sector and will be able to plan and implement production and service related decisions.
		At the end of the course the student will be able to plan production schedules and plan resources (material and machine) required for production
2T5	INTERNATIONAL BUSINESS	Students should be able to understand various concepts and terminologies involved in International Business and importance of international trade

		Students should be able to evaluate various modes of entry in to International business and should be able to select the best mode of entry given a situation.
2T6	CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	Given the concept of CSR, the future manager will be able to identify the various activities which can benefit the organization under the banner of CSR
		Given a chance, the future manager will be able to frame and recommend the CSR policy according to sustainable development.
2T7	COST ACCOUNTING	Given an information about basic conceptual framework of cost, the student will be able of identify/ classify different elements/ classification of cost and will be able to prepare cost sheet and prepare quotations for various business proposals
		Given information about relevant expenses, a student will be able to classify the cost by nature and estimate cost of operating a service
2T8	MANAGEMENT CASE ANALYSIS	Given a situation a student will be able to construct SWOT for a concerned orgnaisation or situation as well as he/she will be able to identify key actors/stakeholders in the given situation
		A student will be able to evaluate the dilemma (Problem/ Issues/ Concerns) in the case
3P1	SUMMER INTERNSHIP PROJECT (SPECIALIZATION BASED)	Student is able to construct the company profile by compiling the brief history, management structure, products / services offered, key achievements and market performance for his / her organization of internship.
		Student is able to test the theoretical learning in practical situations by accomplishing the tasks assigned during the internship period.
3T1	MM1: SALES AND DISTRIBUTION MANAGEMENT	Given a situation, student manager will be able to identify appropriate Sales Forecasting method to be adopted by a company.
		Given a situation of newly launched company, student manager will be able to design an effective Sales Compensation Plan for Sales Executive.
3T2	MM2: DIGITAL AND SOCIAL MEDIA MARKETING	On studying this module, the students will be able to understand the concept of marketing in digital environment. They will also be able to relate traditional marketing concepts with digital marketing and evaluate the use of various channel options available for digital marketing.
		On completing this module, the students will develop the concept of digital marketing research. They will also be able to examine online consumer behaviour and imagine its utility in online/offline marketing strategies
3T3	MM3: INTEGRATED MARKETING COMMUNICATION	At the end of the course the student manager shall be able to Design the Integrated marketing communication Process for a company/product

	AND BRAND MANAGEMENT	At the end of the course the student manager shall be able to develop a creative message strategy for a product and execute it.
3T1	FM1: INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT	The student will be able to apply concept oftime value of money in computing the value of fixed income securities. The student will also be able to understand the relationship between interest rates, yield and bond prices.
		The student will be able to compute and compare the value of a company's equity share with other company's equity by using various methods and tools of equity valuation
3T2	FM2: PROJECT APPRAISAL AND FINANCE	The student will be able to evaluate and compare the pre and post merger financial position of the firms.
		The student will be able to compare the various theories of capital structure and will be able to determine the impact of debt equity mix on value of firm
3T3	FM3: FINANCIAL DERIVATIVES	The student will be able to describe the concepts of derivatives and its trading and settlement procedures
		The student will be able to calculate the value of Futures and apply it for risk managed trading strategies.
3T1	HRM1: MANPOWER PLANNING, RECRUITMENT AND SELECTION	Students should be able to explain the factors affecting HRP and HRP process of an organisation
		Students should be able to determine the process of demand and supply forecasting while doing human resource planning.
3T2	HRM2: PERFORMANCE MEASUREMENT SYSTEM	Students should be able to distinguish the concept of Performance appraisal & Performance Management and also should be able to establish relationship of performance management with Strategic Planning
		Students should be able to justify the use of various modern and traditional methods of Performance Appraisal under given situation.
3T3	HRM3: COMPENSATION AND BENEFITS MANAGEMENT	Students should be able to compare the applicability of various Job Evaluation methods under given situations.
		Students should be able to determine the importance of Wage Differentials and Differentiate between different types of wages
3T1	OM1: LOGISTICS AND SUPPLY CHAIN MANAGEMENT	At the end of the course the student will be able to analyze the business requirement and apply supply chain strategies
		The student will be able to design effective distribution network for a company.
3T2	OM2: QUALITY TOOLKIT FOR MANAGERS	The student will be able to analyze the dimensions of Quality and apply quality systems for effective quality improvement.
		The student will be able to select appropriate statistical tools for quality analysis
3T3	OM3: OPERATIONS RESEARCH	The students will be able to attempt operation related problems by suggesting various operation research tools
		The students will be able to analyze LPP and Game Problems and find solutions for business decisions.

3T1	BA1: DATA VISUALIZATION FOR MANAGERS	The student will be able to connect data and will also be able to use Interactive data visualization software's File Types effectively
		The student will be able to create analytics pane and will also be able to use Sort, Filters, Sets, Groups and Hierarchy functions
3T2	BA2: DATA MINING	Given overview of Data Mining and Data pre-processing, the future manager will be able to outline major research challenges of data mining, Kinds of data and applications, Data Cleaning; Data Integration; Data Reduction; Data Transformation and Data Discretization
		Given the details pertaining to Pattern Mining, the future manager will be able to evaluate Patterns using colossal patterns, mining compressed or approximate patterns; explore patterns and its applications
3T3	BA3: DATA SCIENCE USING R	Given overview of types of Data, the future manager will be able to read data from different files and create matrices and data frames using R
		Given the basic statistical data, the future manager will be able to draw charts, histogram and plots, and measure central tendencies
3T1	ED1: ENTREPRENEURIAL THEORY AND PRACTICES	The student will be able understand the concept of entrepreneurship and what entrepreneurs do. They will also be able to relate the work of few prominent Indian entrepreneurs with the learned concept and compare the work of a manager with that of an entrepreneur.
		The student will learn how entrepreneurship evolved from its earlier disorganized form to the current Government supported form. They will also be able to justify the role of EDPs in growth of entrepreneurship.
3T2	ED2: BUSINESS PLAN FORMULATION	The student will be able understand the concept and importance of a business plan in entrepreneurship. They will also be able to explain the elements of a good business plan, in order to be effective.
		The students will be able to classify projects into categories and will also be able to formulate a basic business plan (project).
3T3	ED3: SOCIAL ENTREPRENEURSHIP	Under given circumstances the Learner shall identify the motivating factors and success factors of a Social enterprise.
		Under exemplified conditions the Learner shall be able to discover the business models of Social Entrepreneurship.
3T1	IB1: INTERNATIONAL MARKETING MANAGEMENT	At the end of the course the student shall be able to differentiate between domestic marketing and international marketing and understand clearly features of International Marketing.
		At the end of the course the student shall be able to plan, explain and practice various procedures in International

		marketing
3T2	IB2: EXPORT DOCUMENTATION AND PROCEDURES	Students should be able to understand various preliminaries for exports and IEC codes and should be able to analyze functions of export marketing organizations and trading houses.
		Students should be able to understand various preliminaries of import and should be able to perceive concepts involved in import documentation and procedures.
3T3	IB3: INTERNATIONAL FINANCE	Students Should be able to perceive various concepts involved in International Monetary system and various concepts like international liquidity and SDR
		Students should be able to understand methods of exchange rate determination , understand working of foreign exchange market and relate these concepts with existing scenario in India
3T8	STRATEGIC MANAGEMENT	The student will be able to evaluate alternative paradigms of strategy and their influence on strategic decision making
		The student will be able to design and develop corporate level strategies for any organization.
4T1	MM4: RETAIL SALES MANAGEMENT AND SERVICES MARKETING	On completion of this module the students will be able to utilise the knowledge gained on Retail Industry and the existing retail environment. The student will also be able to plan their retail business as future manager by applying retail segmentation.
		On completing this module, the students will be able to take part in the decisions involved in running a retail firm. They will also be able to form their own opinion on various retail formats and recommend strategies for retail planning
4T1	FM4: MANAGING BANKS AND FINANCIAL INSTITUTIONS	The student will be able to identify role of banking in economic development of country.
		The student will be able to assess the impact of monetary policy and its instruments on banking sector
4T1	HRM4: TEAM DYNAMICS	Students should be able to justify the applicability of various theories of Motivation in given situation and appraise the role of motivation in Team Behavior
		Students should be able to determine the importance of Interpersonal Communication and application of FIRO-B and Johari Window
4T1	OM4: SALES AND OPERATIONS PLANNING	At the end of the course the student will be able to develop short term, medium term and long term forecasting needs in the organization.
		The student will be able to apply forecasting models for forecasting.
4T1	BA4: WEB AND SOCIAL MEDIA ANALYTICS	The student will be able to choose theright tools for website design for measured outcomes.
		The student will be able to construct a modern metrics of better performance from eight specific metrics for web

		performance.
4T1	ED4: ENTREPRENEURIAL MARKETING	The student will be able to interpret the micro and macro environment of the firm
		The student will be able to describe consumer buying decision process
4T1	IB4: INTERNATIONAL HUMAN RESOURCE MANAGEMENT	Students will be able to differentiate between international and domestic HRM and analyze issues in IHRM and competencies of international managers
		Students will be able to understand recruitment and selection process for expatriates and various concepts involved in it such as HR outsourcing
4P5	PROJECT WORK AND VIVA VOCE	In a specialization domain of his / her choice, student manager will be able to choose an appropriate topic for study and will be able to clearly formulate & state a research problem
		For a selected research topic, student manager will be able to compile the relevant literature and frame hypotheses for research as applicable
4S6	EXIT SEMINAR AND OPEN DEFENCE	The student will be able to apply knowledge of management theories and practices to solve business problems
		The student will Foster Analytical and Critical thinking abilities for data-based decision making