



Shri Shivaji Education Society, Amraviti's  
**Dhanwate National College**

Congress Nagar, Nagpur

**Established in 1932**



**College with Potential for Excellence Status by UGC, New Delhi  
Recognized Centre for Higher Learning and Research  
Institutional Member of Asia Pacific Quality Network, Shanghai  
Accredited 'B+' Grade, CGPA 2.53 by NAAC Bangalore**

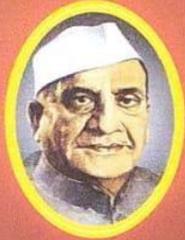


**4<sup>th</sup> Cycle  
Assessment & Accreditation by NAAC**

**CRITERION I - CURRICULAR ASPECTS**

**1.3 - Curriculum Enrichment**

**1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year**



**Dr. Panjabrao alias  
Bhausaheb Deshmukh**  
Founder President



Estd. 1935

Shri Shivaji Education Society, Amravati's (Regd. No. F. 89)  
**DHANWATE NATIONAL COLLEGE**  
Congress Nagar, Nagpur.

'College with Potential for Excellence' (C.P.E.) By U.G.C. Delhi  
NACC ACCREDITED 'B+' GRADE, CGPA 2.53  
RECOGNISED CENTER FOR HIGHER LEARNING AND RESEARCH  
INSTITUTIONAL MEMBER OF ASIA PACIFIC QUALITY NETWORK, SHANGHAI

Hon. Shri Harshwardhan P. Deshmukh  
President

Dr. J. D. Wadate  
M. Com., M. Phil., Ph.D.  
Principal

No./DNC / 248/2022-2023

Date : 27 / 12 / 2022

### Self Declaration

This is to certify that, the information, report true copies of the supporting documents, numerical data and weblinks furnished in this file are verified by IQAC and the head of the institution and found correct.

Hence this certificate is issued.

**Dr. K.D. Meghe**  
IQAC Coordinator



**Dr. J.D. Wadate**  
Principal

Phone: (O) (0712) 2422759, 2454193, Fax: (0712) 2454193  
E-mail: dhanwatanationalcollege@yahoo.com ■ Website: <http://dhanwatanationalcollege.com>

**1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year**

**Bachelor of Commerce (Computer Application) (OB & CBCS) Examination**

Scheme of Examination for Bachelor of Commerce with Computer Application (BCCA) Outcome Based &amp; Choice Based Credit System (OB &amp; CBCS) from Academic Session 2022-23

As Approved by the Academic Council vide Item No. 23 in its meeting held on 8<sup>th</sup> July 2022**1. Details of eligibility for BCCA semester 1 examination**

A) For the BCCA 1<sup>st</sup> Semester, Examinee shall have Passed the 12<sup>th</sup> Standard Examination of the Maharashtra State Board of Secondary and Higher Secondary Education/CBSE/ICSE, with English at Higher or Lower level and any Modern Indian Language at higher or lower level with any combination of optional subjects;

OR

B) XII Standard Examination of Maharashtra State Board of Secondary and Higher Secondary Education in Vocational Stream with one language only; OR any other examination recognized as equivalent thereto; in such subjects and with such standards of attainments as may be prescribed Minimum Competition vocation course (MCVC).

OR

C) Any other Equivalent Examination of any State in (10+2) pattern with any combination of subjects.

**2. Teaching and Examination Scheme****Course Nomenclature:**

CC – Core course

AE – Ability Enhancement Courses

SE – Skill Enhancement Course

DSE – Discipline Specific Electives

GE – Generic Elective

ODL – Open and Distance Learning

**Bachelor of Computer Application (BCCA)****BCCA – Semester I**

Sr. No.	Course Type	Course/Subject Name	Course Code	Teaching Scheme	Examination Scheme				Total Marks	Credits
					Total Periods per Week	Max. Marks (TH) *	Max. Marks (IM)	Total Marks		
1	IAE1	English and Business Communication – I	1T1	5	80	20	100	40	100	4
2	ICC2	MS Office (IT)	1T2	5	80	20	100	40	100	4
3	ICC3	Fundamentals of Computers	1T3	5	80	20	100	40	100	4
4	IGE4	Professional Ethics & Human Values OR	1T4	5	80	20	100	40	100	4

2	6SE 2	Entrepreneurship Skill Development	6T2	5	80	20	100	40	100	4
3	6GE 3	Digital Marketing OR Company law & Secretarial practices	6T3	5	80	20	100	40	100	4
4	6CCA	Project	6P4	10	00	00	200	80	200	8
				25	240	60	500	200	500	20

**Notes:**

- i. Duration of one Theory period is 48 minutes and Practical period is  $48 \times 2 = 96$  minutes.
- ii. TH = Theory, PR = Practical, IA = Internal Assessment.
- iii. Minimum passing marks shall be 40 including internal assessment & University theory papers put together.
- iv. The practical shall be treated as a separate passing head.
- v. Record should be prepared for Practical. Both Components should be included in Practical Record.
- vi. The candidate has to pass theory papers and Practical Paper separately.
- vii. One credit is equivalent to one hour of Teaching or two hours of Practical Work per week.
- viii. Viz. Theory - 48 Minutes \* 5 = 240 Minutes = 4 Hours i.e. 4 Credits
- ix. Practical - 48 Minutes \* 10 = 480 Minutes = 8 Hours i.e. 4 Credits.

**Course Composition Matrix:**

	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Courses
CC	3	3	2	2	3	2	15
AE	1	1	2	0	1	0	5
SE	0	1	0	1	0	2	4
DSE	0	0	0	1	1	0	2
GE	1	0	1	1	0	1	4
Total Credits per semester	20	20	20	20	20	20	
Total Credits	120						30

**List of Core Courses, Ability Enhancement Courses, Skill Enhancement Courses, Discipline Specific Elective and Generic Electives**

A) List of Core Courses\*

Sr. No.	Compulsory Core Courses (CC) in each semester	Name of course
1	Compulsory Core Courses ( Sem I)	MS Office (IT)
2	Compulsory Core Courses ( Sem I)	Fundamentals of Computers
3	Compulsory Core Courses ( Sem I)	Practical of Tally I & MS Office (IT)
4	Compulsory Core Courses ( Sem II)	PBM
5	Compulsory Core Courses ( Sem II)	DBMS
6	Compulsory Core Courses ( Sem II)	Practical Tally II
7	Compulsory Core Courses ( Sem III)	Business Studies

**Bachelor of Commerce (OB & CBCS) Examination**

Scheme of Examination for Bachelor of Commerce (B.Com.) Outcome Based & Choice Based Credit System (OB & CBCS) from Academic Session 2022-23

As approved by the Faculty of Commerce and Management and the Academic Council vide Item No. 24 in its meeting held on 8<sup>th</sup> July 2022

**1. Details of eligibility for B.Com. semester 1 examination**

A) For the **B.Com. 1<sup>st</sup> Semester**, Examinee shall have Passed the 12<sup>th</sup> Standard Examination of the Maharashtra State Board of Secondary and Higher Secondary Education/CBSE/ICSE, with English at Higher or Lower level and any Modern Indian Language at higher or lower level with any combination of optional subjects;

OR

B) XII Standard Examination of Maharashtra State Board of Secondary and Higher Secondary Education in Vocational Stream with one language only; OR any other examination recognized as equivalent thereto; in such subjects and with such standards of attainments as may be prescribed Minimum Competition vocation course (MCVC).

OR

C) Any other Equivalent Examination of any State in (10+2) pattern with any combination of subjects.

**2. Teaching and Examination Scheme****Course Nomenclature:**

CC – Core course

AEC - Ability Enhancement Course

SEC – Skill Enhancement Course

DSE – Discipline Specific Electives (Specialisations)

ODL – Open and Distance Learning

**Bachelor of Commerce (B.Com.)****B.Com. – Semester I**

Sr. No.	Course Type	Course/Subject Name	Course Code	Teaching Scheme	Examination Scheme				Total Marks	Credits
					Total Periods per Week	Max. Marks (TH) *	Max. Marks (IM)	Total Marks		
1	CC 1	Fundamentals of Accounting	1T1	5	80	20	100	40	100	4
2	CC 2	Business Economics - I	1T2	5	80	20	100	40	100	4
3	CC 3	Compulsory English	1T3	5	80	20	100	40	100	4
4	CC 4	Second language Supplementary English/ Marathi Hindi Other	1T4.1 1T4.2	5	80	20	100	40	100	4

4	CC 20	Agricultural Economics	5T4	5	100	20	100	40	100	4
5	DSE 1	Cost Accounting	5T5-A							
		OR Commercial Psychology	5T5-B							
		OR Mercantile Law I	5T5-C	5	80	20	100	40	100	4
		OR Business Entrepreneurship Development (Any One)	5T5-D							
		OR Vocational Course								
6	SEC 5	Company Audit	5T6-A	5	80	20	100	40	100	4
		OR Internship #	5I6-B	-	-	100 #	100 #	40 #	100 #	4 #
		OR Vocational Course								
		<b>Total</b>		<b>30</b>	<b>480</b>	<b>120</b>	<b>600</b>	<b>240</b>	<b>600</b>	<b>24</b>

\* Semester end examination

**Note:**

1. The duration of each theory class should be a minimum of 48 minutes.
2. TH = Theory, IM = Internal Marks.
3. One credit is equivalent to one hour of Teaching per week, that is to say, for each subject, 48 Minutes \* 5 (weekly periods) = 240 Minutes = 4 Hours i.e. 4 Credits.
4. Each semester will consist of 15 to 18 weeks of Academic Work equivalent to 90 actual teaching days.
5. For Semester V & VI, students have to opt for one subject from Discipline Specific Electives (DSE). The Core Courses will remain compulsory.

**Vocational Courses: Semester V**

Course Code	Subjects	Total Hours	Examination Scheme				Total Marks (TH. + PR + IM)	Credits
			Theory (Uni)	Internal (College)	Practical (Uni)			
			Max Marks Theory Paper (TH)	Max Marks (IM)	Max Marks Practical (PR)	Min Passing Marks		
5T7	Entrepreneurship Development-V	60	80	20	-	40	100	4
5T8	5T8.1 Computer Application-V Or							

**RASTRASANT TUKADOJI MAHARAJ  
NAGPUR UNIVERSITY  
NAGPUR**

**SYLLABUS**

**FACULTY OF INTERDISCIPLINARY STUDIES**

**BACHELOR OF ARTS  
(MASS COMMUNICATION)**

**With Choice Based Credit System**

**2022 - 2023**

**B.A. (Mass Communication)**

**Course structure with effect from 2022-23 onwards**

*Handwritten signatures and initials:*  
1. *AS*  
2. *AS*  
3. *disupe*  
4. *blas*

3	Production	<b>Pre-Production</b> : Engaging technical team & equipments. Acquiring shooting permissions. Production : On locale and studio shooting. Technology involved. <b>Post Production</b> : Editing (Technique & Grammar), Voice over, Music, Foley, Sp. Effects/Graphics, Sound Re- recording and Mixing, DI and Subtitling. Making final master& telecast copy.	15
4	<b>AD Film Making</b>		20
	1.Ad Film Making	Writing a selling concept. Budgeting. Preparing Storyboard (Using different formats of making) Agency/Client approval.	
	2.Pre to Post Production	Finalization of Cast and Crew. Set erection/Location, Scheduling, Shooting. Editing, Voice over, Music, Foley, Sp. Effects/Graphics, Sound Re-recording & Mixing, DI & Subtitling. Making final master & telecast copy.	
<b>Total Lectures</b>			<b>48</b>

#### INTERNALS

(The objective of internals is to help the students practice the practicalities of making Documentary& Ad films.) **20MARKS**

Practical

100 Marks

- Specialized Research Project Report on Print Media/Electronic Media/ Public Relation/ Advertising/ New Media. (60 Marks)  
Viva Voce (40 Marks)

*[Handwritten signatures and initials]*

**Bachelor of Business Administration (OB & CBCS) Examination**

Scheme of Examination for Bachelor of Business Administration (BBA) Outcome Based & Choice Based Credit System (OB & CBCS) from Academic Session 2022-23

As approved by the Faculty of Commerce and Management and the Academic Council vide Item No. 22 in its meeting held on 8<sup>th</sup> July 2022

**1. Details of eligibility for BBA semester 1 examination**

A) For the **BBA 1<sup>st</sup> Semester**, Examinee shall have Passed the 12<sup>th</sup> Standard Examination of the Maharashtra State Board of Secondary and Higher Secondary Education/CBSE/ICSE, with English at Higher or Lower level and any Modern Indian Language at higher or lower level with any combination of optional subjects;

OR

B) XII Standard Examination of Maharashtra State Board of Secondary and Higher Secondary Education in Vocational Stream with one language only; OR any other examination recognized as equivalent thereto; in such subjects and with such standards of attainments as may be prescribed Minimum Competition vocation course (MCVC).

OR

C) Any other Equivalent Examination of any State in (10+2) pattern with any combination of subjects.

**2. Teaching and Examination Scheme****Course Nomenclature:**

CC – Core course

AEC - Ability Enhancement Courses

SEC – Skill Enhancement Course

DSE – Discipline Specific Electives (Specialisations)

GE – Generic Elective

ODL – Open and Distance Learning

**Bachelor of Business Administration (BBA)****BBA – Semester I**

Sr. No.	Course Type	Course/Subject Name	Course Code	Teaching Scheme	Examination Scheme				Total Marks	Credits
					Total Periods per Week	Max. Marks (TH) *	Max. Marks (IM)	Total Marks		
1	CC 1	English 1	1T1	5	80	20	100	40	100	4
2	CC 2	Evolution of Business	1T2	5	80	20	100	40	100	4
3	SEC 1	Foreign Language (French / German / Japanese) OR	1T3-A 1T3-B 1T3-C	5	80	20	100	40	100	4

3	DSE 3	Discipline Specific Elective (Specialization Paper 3)	6T3	5	80	20	100	40	100	4
4	CC 15	Project Work	6P1	10	150	50	200	80	200	8
			<b>Total</b>	<b>25</b>	<b>390</b>	<b>110</b>	<b>400</b>	<b>200</b>	<b>500</b>	<b>20</b>

- Note :**
1. Duration of each theory class should be a minimum 48 minutes.
  2. TH = Theory, IM = Internal Marks.
  3. Minimum marks for passing the subject will be 40.
  4. There would be combined passing for theory and internal assessment taken together.
  5. One credit is equivalent to one hour of Teaching, that is to say,  
For each subject, 48 Minutes \* 5 = 240 Minutes = 4 Hours i.e. 4 Credits.
  6. Each semester will consist of 15 to 18 weeks of Academic Work equivalent to 90 actual teaching days.

**Course Composition Matrix:**

	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Courses
CC	2	3	2	3	1	2	13
AECC	1	1	-	-	-	-	2
SEC	2	-	2	-	-	-	4
DSE	-	-	-	-	2	1	3
GE	-	1	1	2	1	-	5
Internship	-	-	-	-	1	-	1
Project Work	-	-	-	-	-	1 (8 Credits)	1
Total Sem Credits	20	20	20	20	20	20	30
Total Credits	120						

**List of Core Courses, Ability Enhancement Compulsory Courses, Skill Enhancement Courses, Discipline Specific Elective and Generic Electives**

**A) List of Core Courses\***

SN	Semester	Paper / Subjects
1	Sem I	English - 1
2		Evolution of Business
3	Sem II	English - 2
4		Fundamentals of Business Management
5		Cost & Management Accounting
6	Sem III	Organisational Behaviour
7		Managerial Economics
8	Sem IV	Fundamentals of Financial Management
9		Fundamentals of Marketing Management
10		Fundamentals of Human Resource Management
11	Sem V	Business Research Methods
12		Internship
13	Sem VI	Business Legislation
14		Corporate Social Responsibility

**Appendix - 3**  
**Detailed Course Syllabus for MBA Program**  
**SEMESTER - I**

<b>Semester</b>	<b>I</b>	<b>Course Code</b>	<b>00</b>	<b>Type of Course</b>	<b>Core</b>
<b>Course Name</b>	<b>INDUCTION cum FOUNDATION COURSE</b>				
<b>Credits</b>	<b>None</b>	<b>Number of 1 hour lectures:</b> Min. 40		<b>4-8 hours per day</b>	
<b>Detailed Course Objectives</b>					
<b>CO1</b>	Given a presentation/ debatable topic, discussion, training, the students will be able to <b>understand</b> voice modulation, nuances of diction and articulation which will in turn help them in <b>developing</b> effective communication skills.				
<b>CO2</b>	Given a workplace setting, the students will not only be <b>aware</b> about their inner qualities, inner potential and importance of human qualities but also will be able to <b>critically assess</b> the relationship between theory and practice in the formulation of values.				
<b>CO3</b>	The Students will be able to <b>perform</b> calculations based on elementary statistics and accountancy				
<b>CO4</b>	Given a stressful or demanding situation the students will <b>develop</b> skills like team work, leadership, time management and will also be able to develop self confidence, handle conflicts, be patient and work under pressure.				
<b>CO5</b>	Given a problematic situation/ a dilemma/ a choice the students will be able to <b>distinguish</b> between the ethical and unethical ways and <b>chose</b> the right way of doing things in professional and personal life.				
<b>Detailed Contents:</b>				<b>Reference Book, Publisher, Edition, Page No.</b>	
<b>Module 1</b>	<b>Acting Techniques (Duration -2 hours)</b> Incorporates different renowned techniques which helps in understanding, analysing and applying the craft of Acting. History of Acting: traditional and classical modes of Acting, modern Acting i.e. method Acting / realistic form of Acting and the post-modern, i.e. contemporary methodologies, to comprehend the art of performance more efficiently.			Drama Games and Acting Exercises: 177 games and activities, Rod Martin, 1 <sup>st</sup> Edition, Meriwether Publishing Ltd	

	relations across countries	
<b>Other Reference books and sources</b>	1. International Human Resource Management, K. Aswathappa & Sadhna Dash, McGraw Hill Education; 2 edition, ISBN-13: 978-0071077941 2. International Human Resource Management, Anne-Wil Harzing, Ashly Pinnington, SAGE Publications India Private Limited; Fourth edition, ISBN-13: 978-9386062895 3. International Human Resource Management, Peter J. Dowling, Marion Festing , Allen D. Engle , Cengage Learning India Private Limited, ISBN-13: 978-9386668585 4. International Human Resource Management, P.L. Rao, Excel Books, ISBN-13: 978-8174465962	

<b>Semester</b>	<b>IV</b>	<b>Course Code</b>	<b>4P5</b>	<b>Type of Course</b>	<b>Elective</b>
<b>Course Name</b>	<b>PROJECT WORK AND VIVA VOCE</b>				
<b>Credits</b>	<b>4</b>	<b>Number of hours:</b>		<b>40</b>	
<b>Detailed Course Objectives</b>					
<b>CO1</b>	In a specialization domain of his / her choice, student manager will be able to choose an appropriate topic for study and will be able to clearly formulate & state a research problem				
<b>CO2</b>	For a selected research topic, student manager will be able to compile the relevant literature and frame hypotheses for research as applicable				
<b>CO3</b>	For a selected research topic, student manager will be able to plan a research design including the sampling, observational, statistical and operational designs if any				
<b>CO4</b>	For a selected research topic, student manager will be able to compile relevant data, interpret & analyze it and test the hypotheses wherever applicable				
<b>CO5</b>	Based on the analysis and interpretation of the data collected, student manager will be able to arrive at logical conclusions and propose suitable recommendations on the research problem				
<b>CO6</b>	Student manager will be able to create a logically coherent project report and will be able to defend his / her work in front of a panel of examiners				
<b>Detailed Contents:</b>				<b>Reference Book, Publisher, Edition, Page</b>	