

To,
The Principal
Dhanwate National College,
Nagpur

Subject : Permission to conduct Online Certificate Course in Employability Skill Development for the Final Year Students of our college

R/sir,

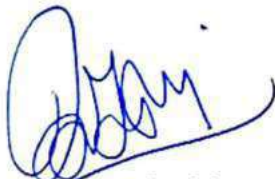
The IQAC wish to conduct Online SEVEN days certificate course in "Employability Skill Development" from 13th July to 22nd July, 2020.

The course will be conducted THREE hours per day and the total duration of course will be 30 hours. The target audience for the course will be Final Year appearing students of our college. The course is free to those students.

So, we request you to kindly give us permission to conduct the said course.

Thanking you and oblige.

Yours faithfully



Dr. Parag Joshi
Course Co-ordinator



Dr. K.D. Meghe
Co-ordinator IQAC





Dhanwate National College, Nagpur

Internal Quality Assurance Cell



Organized

A Certificate Course in Employability Skill Development

IQAC, Dhanwate National College, Nagpur organizing 30 hours "Online Certificate Course on Employability Skills Development".

The objectives of this life skills development course focus on

- The Employability Skill Development Course (ESDC) imparts one with the required skills to gain a competitive edge in any job market.
- This course, with an emphasis on hands on training, uses techniques like role play, business communication, and team leadership.
- It focuses on the overall development of the participant and seeks to provide a deeper understanding of various aspects of human relations, social awareness, presentation of self, working with a team while learning to negotiate and manage conflicts while at the same time encouraging independent thinking and decision making.
- Professional development which helps to promote confidence.

Target Audience

- B.Com. Final Year Students
- BBA Final Year Students
- BCCA Final Year Students
- BA Final Year Students

Course Outcome

- To help students explore their values and career choices through individual skill assessments
- To make realistic employment choices and to identify the steps necessary to achieve a goal
- To develop and practice self-management skills for the work site
- To assess and improve personal grooming
- To promote safety awareness including rules and procedures on the work site
- To make student employable.

Contents of the Course :

1.	Introduction	2.	Career Identity
3.	Job Application Skills	4.	Workplace Analysis
5.	Psychology of Employability	6.	Effective Communication Skills
7.	Team Building	8.	Problem Solving
9.	Planning and Organizing	10.	Role Play & Setting Priorities
11.	Effective Interpersonal Skill	12.	Positive Attitude
13.	Self-Management	14.	Business Etiquette
15.	Professional Work Ethics	16.	Leadership
17.	How to solve objective QP	18.	Stress Management
19.	Group Discussion	20.	Interview Skills

Duration :
30 hours


Fees :
Free for college students


Registration :
The course is free for all Final Year students and PG students. Students have to register themselves through course co-ordinator.

Examination and Certificate :
Examination will be held Online. Certificate will be awarded to students, those who complete 30 hrs. course and passed the examination, after submitting feedback.

Organizing Committee


Dr. Parag Joshi
Course Co-ordinator


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur


Dr. Kulbhushan Meghe
Co-ordinator IQAC
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati
Dhanwate National College, Nagpur

NOTICE

02/07/2020

All the students of Final Year BA, BCom, BBA and BCCA are hereby inform that the college is conducting 30 Hours Online **"Certificate Course in Employability Skill Development"** from 13th July to 22nd July, 2020. The entire course is free to all final students of Dhanwate National College. The course will cover the important aspects related to the job placement and skills need to get placed in organizations.

So, those interested students should contact course co-ordinator Dr. Parag Joshi for registration and further details.



Dr. Parag Joshi
Course Co-ordinator



Dr. K.D. Meghe
Co-ordinator IQAC



Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur



Dhanwate National College

Congress Nagar, Nagpur – 440 012.

'College with Potential for Excellence' status bestowed upon by UGC

NAAC Accredited 'B' (CGPA 2.35)

Institutional Member, APQN, Shanghai

Center for Higher Learning and Research by RTMNU



Certificate

This Certificate has been awarded to

Sakshi Mangesh Raulkar

Class B.Com (Final) year, **Dhanwate National College, Nagpur**

For successful completion of 30 hours Online Certificate Course in Employability Skill Enhancement from 13th July 2020 to 22nd July, 2020.

Dr. Parag Joshi
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's

Dhanwate National College

Congress Nagar, Nagpur – 440 012.

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Certificate

This Certificate has been awarded to

Nidhi J. Mundhada

Class B.B.A (Final year) **Dhanwate National College, Nagpur**

**For successful completion of 30 hours Online Certificate Course in Employability
Skill Enhancement from 13th July 2020 to 22nd July, 2020.**

Dr. Parag Joshi
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's



Dhanwate National College

Congress Nagar, Nagpur – 440 012.

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Center for Higher Learning and Research by RTMNU



Certificate

This Certificate has been awarded to

Apurva Govind Wankar

Class B.B.A (Final year), Dhanwate National College, Nagpur

For successful completion of 30 hours Online Certificate Course in Employability
Skill Enhancement from 13th July 2020 to 22nd July, 2020.

Dr. Parag Joshi
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur



Dhanwate National College

Congress Nagar, Nagpur – 440 012.

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Certificate

This Certificate has been awarded to

Yash Abhay Bhakte

Class B.Com Final year, Dhanwate National College, Nagpur

**For successful completion of 30 hours Online Certificate Course in Employability
Skill Enhancement from 13th July 2020 to 22nd July, 2020.**

Dr. Parag Joshi
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's



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Congress Nagar, Nagpur – 440 012.

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Certificate

This Certificate has been awarded to

Karan V. Mitpalle

Class BCCA (Final year), **Dhanwate National College, Nagpur**

**For successful completion of 30 hours Online Certificate Course in Employability
Skill Enhancement from 13th July 2020 to 22nd July, 2020.**

Dr. Parag Joshi
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

To,

Date : 02/11/2020

The Principal

Dhanwate National College,
Nagpur

Subject : Permission to conduct Online Certificate Course in Competency Enhancement in Commerce for the First Semester Students of B.Com of our college

R/sir,

The IQAC wish to conduct an Online SEVEN days certificate course in "Competency Enhancement in Commerce" from 20th November to 20th December, 2020.

The course will be conducted THREE hours per day and the total duration of course will be 30 hours. The target audience for the course will be Final Year appearing students of our college. The course is free to those students.

So, we request you to kindly give us permission to conduct the said course.

Thanking you and oblige.

Yours faithfully



Dr. Parag Joshi
Course Co-ordinator



Dr. K.D. Meghe
Co-ordinator IQAC





Shri Shivaji Education Society, Amravati

Dhanwate National College, Nagpur

Internal Quality Assurance Cell



Organized

A Certificate Course in Competency Enhancement in Commerce

IQAC, Dhanwate National College, Nagpur organizing 30 hours "Online Certificate Course in Competency Enhancement in Commerce".

The objectives of this life skills development course focus on

- To improve the competency of students in basic commerce
- To give the insight of basic knowledge of commerce.
- To provide the domain knowledge of various concepts of commerce
- Professional development which helps to promote confidence.

Target Audience

- B.Com Sem-I Students

Course Outcome

- The students will be able to know about the basic concept of commerce including debit, credit.
- Students will be able to know basic problems of commerce.
- Students can maintain accounts.
- Students will answer the questions related to the basics of commerce
- Student will become employable.

Contents of the Course :

1.	Basics of Accounting	2.	Debit / Credit Terminology
3.	Business communication	4.	Economic Entity
5.	Types of Accounts	6.	Money Measurement Concept
7.	Accounting Period Concept	8.	Cost Concept
9.	Going Concern Concept	10.	Trial Balance/Balance Sheet

Duration :
30 hours

Fees :

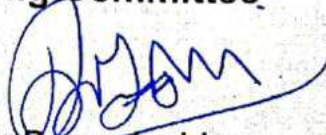
Free for college students

Registration :

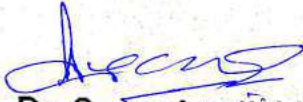
The course is free for all students of Post Graduates. Students have to register themselves through Course Co-ordinator.

Examination and Certificate :

Examination will be held Online. Certificate will be awarded to students, those who complete 30 hrs. course and passed the examination, after submitting feedback.

Organizing Committee

Dr. Parag Joshi
Course Co-ordinator



Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur



Dr. Kulbhushan Meghe
Co-ordinator IQAC
Dhanwate National College, Nagpur

Dhanwate National College, Nagpur

NOTICE


16/11/2020

All the students of Final Year BA, BCom, BBA and BCCA are hereby informed that the college is conducting 30 Hours Online "**Certificate Course in Competency Enhancement in Commerce**" from 20th November to 20th December, 2020. The entire course is free to all final students of Dhanwate National College. The course will cover the important aspects related to the job placement and skills need to get placed in organizations.

So, those interested students should contact course co-ordinator Dr. Parag Joshi for registration and further details.


Dr. Parag Joshi
Course Co-ordinator


Dr. K.D. Meghe
Co-ordinator IQAC


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur



Shri Shivaji Education Society, Amravati's

Dhanwate National College

Congress Nagar, Nagpur – 440 012.

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Center for Higher Learning and Research by RTMNU



Certificate

This Certificate has been awarded to

Aachal Surayabhan Vikey

Class B.Com - I, Dhanwate National College, Nagpur

**For successful completion of 30 hours Online Competency Enhancement in
Commerce from 20th November to 20th December, 2020.**

Dr. Parag Joshi
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's



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Certificate

This Certificate has been awarded to

Devesh Dilipsao Wankhede.

Class B Com-I, Dhanwate National College, Nagpur

**For successful completion of 30 hours Online Competency Enhancement in
Commerce from 20th November to 20th December, 2020.**

Dr. Parag Joshi
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur



Shri Shivaji Education Society, Amravati's

Dhanwate National College

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Certificate

This Certificate has been awarded to

Fardooque Rais Khan.

Class B.Com. I, Dhanwate National College, Nagpur

For successful completion of 30 hours Online Competency Enhancement in
Commerce from 20th November to 20th December, 2020.

Dr. Parag Joshi
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's



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Certificate

This Certificate has been awarded to

Akanksha Dnyaneshwar Bagwe.

Class B.Com-I, Dhanwate National College, Nagpur

**For successful completion of 30 hours Online Competency Enhancement in
Commerce from 20th November to 20th December, 2020.**

Dr. Parag Joshi
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's



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Certificate

This Certificate has been awarded to

Ganesh Narendra Gaikwad

Class B.Com. I, Dhanwate National College, Nagpur

**For successful completion of 30 hours Online Competency Enhancement in
Commerce from 20th November to 20th December, 2020.**

Dr. Parag Joshi
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

To,

Date : 02/05/2021

The Principal

Dhanwate National College,
Nagpur

Subject : Permission to conduct Online Certificate Course in "मराठी लेखन, व्याकरण आणि व्यावहारिक मराठी" for the BA, BCom and BA(Mass Comm) students of our college

R/sir,

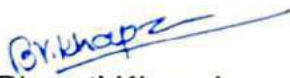
The IQAC wish to conduct Online SEVEN days certificate course in "मराठी लेखन, व्याकरण आणि व्यावहारिक मराठी" from 10th January to 19th January, 2021.

The course will be conducted THREE hours per day and the total duration of course will be 30 hours. The target audience for the course will be Final Year appearing students of our college. The course is free to those students.

So, we request you to kindly give us permission to conduct the said course.

Thanking you and oblige.

Yours faithfully



Dr. Bharati Khapekar
Course Co-ordinator



Dr. K.D. Meghe
Co-ordinator IQAC





Shri Shivaji Education Society, Amravati

Dhanwate National College, Nagpur

Internal Quality Assurance Cell



Organized

A Certificate Course in

मराठी लेखन, व्याकरण आणि व्यावहारिक मराठी

IQAC, Dhanwate National College, Nagpur organizing 30 hours Online "मराठी लेखन, व्याकरण आणि व्यावहारिक मराठी" प्रमाणपत्र अभ्यासक्रम.

अभ्यासक्रम उद्देश :

१. विद्यार्थ्यांमध्ये मराठी भाषेची गोडी निर्माण करणे.
२. विद्यार्थ्यांना मराठी लेखनाचे बारकावे समजाविणे.
३. विद्यार्थ्यांना मराठी भाषेतील व्याकरणाचे महत्व सांगणे.
४. विद्यार्थ्यांना व्यावहारिक मराठी भाषेचे महत्व विशद करणे
५. विद्यार्थ्यांना मराठी भाषेच्या विविध लिपींची माहिती देणे.

Target Audience

- Students of BA-I, BA-II, BA-III, B.Com.-I, B.Com.-II, BA(Mass Communication)-I / II /III Students

Course Outcome

१. विद्यार्थ्यांना मराठी भाषेची आवड, गोडी व अभिमान वृद्धिंगत होईल.
२. विद्यार्थ्यांना मराठी लेखनाचे बारकावे अवगत होणे .
३. विद्यार्थ्यांना मराठी भाषेतील व्याकरणाचे महत्व पटणे .
४. विद्यार्थ्यांना व्यावहारिक मराठी भाषेचे महत्वकळणे ज्यामुळे त्यांना विविध क्षेत्रात रोजगाराच्या संधी उपलब्ध होतील
५. विद्यार्थ्यांना मराठी भाषेच्या विविध लिपीं बद्दल माहिती होणे.

Contents of the Course :

1.	अभ्यासक्रम उद्देश	2.	मराठी भाषेचा इतिहास
3.	मराठी भाषा आणि उच्चार	4.	मराठी व्याकरण
5.	मराठी लेखनाचे महत्व	6.	मराठी शुद्धलेखन
7.	मराठी भाषेच्या विविध लिपी	8.	व्यावहारिक मराठी
9.	मराठी भाषा आणि आव्हाने	10.	मराठी भाषा आणि विविध क्षेत्रातील रोजगार

Duration :

30 hours

Fees :

Free for college students

Registration :


The course is free for all students of Post Graduates. Students have to register themselves through Course Co-ordinator.

Examination and Certificate :

Examination will be held Online. Certificate will be awarded to students, those who complete 30 hrs. course and passed the examination, after submitting feedback.

Organizing Committee


Dr Bharati Khapekar
Course Co-ordinator


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur


Dr. Kulbhushan Meghe
Co-ordinator IQAC
Dhanwate National College, Nagpur

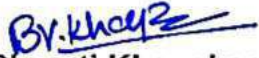
Shri Shivaji Education Society, Amravati
Dhanwate National College, Nagpur

NOTICE


05/01/2021

All the students of BA Part-I/II/III, BCom. Part-I/II and BA(Mass Comm) Part-I/II/III are hereby inform that the college is conducting 30 Hours Online “मराठी लेखन, व्याकरण आणि व्यावहारिक मराठी” from 10th January to 19th January, 2021. The entire course is free to all final students of Dhanwate National College. The course will cover the important aspects related to the job placement and skills need to get placed in organizations.

So, those interested students should contact course co-ordinator Dr. Bharati Khapekar for registration and further details.


Dr. Bharati Khapekar
Course Co-ordinator


Dr. K.D. Meghe
Co-ordinator IQAC


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's

Dhanwate National College

Congress Nagar, Nagpur – 440 012.

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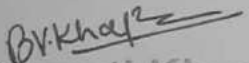
Certificate

This Certificate has been awarded to


Vaishnavi Marotroo Pal

Class BA. - Ist year, Dhanwate National College, Nagpur

For successful completion of 30 hours Online "मराठी लेखन, व्याकरण आणि व्यावहारिक मराठी" from 10th January to 19th January, 2021.


Dr. Bharati Khapekar
Course Co-ordinator


Dr. K.D. Meghe
Co-ordinator IQAC


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's



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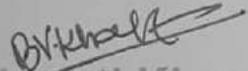
Certificate


This Certificate has been awarded to

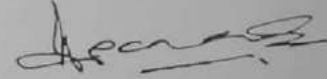
Dhaneshwari Vinod Wankhede.

Class B.A. - Ist year, Dhanwate National College, Nagpur

For successful completion of 30 hours Online "मराठी लेखन, व्याकरण आणि व्यावहारिक मराठी" from 10th January to 19th January, 2021.


Dr. Bharati Khapekar
Course Co-ordinator


Dr. K.D. Meghe
Co-ordinator IQAC


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur



Dhanwate National College

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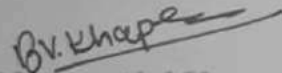
Certificate


This Certificate has been awarded to


Sachi Devanand Sonarkar

Class B.A. IInd year, **Dhanwate National College, Nagpur**

For successful completion of 30 hours Online "मराठी लेखन, व्याकरण आणि व्यावहारिक मराठी" from 10th January to 19th January, 2021.


Dr. Bharati Khapekar
Course Co-ordinator


Dr. K.D. Meghe
Co-ordinator IQAC


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's



Dhanwate National College

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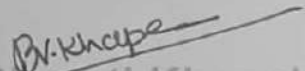
Certificate


This Certificate has been awarded to


Yash Subhash Shendre.

Class BA. Ist year, Dhanwate National College, Nagpur

For successful completion of 30 hours Online "मराठी लेखन, व्याकरण आणि व्यावहारिक मराठी" from 10th January to 19th January, 2021.


Dr. Bharati Khapekar
Course Co-ordinator


Dr. K.D. Meghe
Co-ordinator IQAC


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shavaji Education Society, Amravati's



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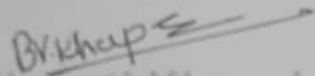
Certificate


This Certificate has been awarded to


Kajal Rajhansh KANWAKE.

Class B.A. 1st Year, Dhanwate National College, Nagpur

For successful completion of 30 hours Online "मराठी लेखन, व्याकरण आणि व्यावहारिक मराठी" from 10th January to 19th January, 2021.


Dr. Bharati Khapekar
Course Co-ordinator


Dr. K.D. Meghe
Co-ordinator IQAC


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Date: 4/01/2021

To,
The Principal
Dhanwate national College, Nagpur

Subject: 'Proposal for approval' to conduct 'A Certificate Course in Life Skills Development'.

Res. Sir,

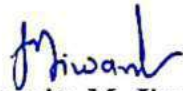
With this application I am submitting a proposal to conduct 'A Certificate Course in Life Skills Development' for B.Com Final Year students. The course duration will be total 30 hours which is divided into 15 sessions each of 2 hours. The course will be operated in hybrid mode, online and offline.

The Certificate course in Life Skills Development will be beneficial for value addition in students' personality, & attitude. Course contents and other information is provided here separately.

I therefore request you to kindly approve the proposed Certificate Course in Life Skills Development.

Thank you.




Dr. Sangita M. Jiwankar
Head, Department of Commerce &
Coordinator, Certificate Course in
Life Skills Development

Shri Shivaji Education Society, Amravati's
Dhanwate National College, Nagpur

Department of Commerce

Organized

A Certificate Course in Life Skills Development

Department of Commerce, Dhanwate National College, Nagpur organizing an "Certificate Course on Life Skills Development" **The objectives of this life skills development course focus on**

- Personal development is to promote confidence and well-being in learners.
- To familiarize students with basic aspects of life skill and its conceptual treatment.
- To develop life skills to apply it in various spheres of life.
- To learn to handle stress and deal with disappointments and setbacks in life.
- To play with strengths by engaging in creative activities and following a healthy lifestyle

Course Contents/ Syllabus:

Social Media Addiction, Yoga and meditation for Happy Life, Happiness management
Self-Management, Goal Setting, Time Management, Spiritual Intelligence
Critical Thinking, Effective Communication Skill , Effective Interpersonal Skill
Positive attitude, Self-Analysis, Emotional Intelligence
Coping with Stress, Team Building

For whom: B. Com Final Year Students.

Fee: The Course is free for all students of Dhanwate National College

Duration: Total 30 Hours; the course will be completed in 15 sessions each of two hours.

Registration: The course is free for all B.Com Final Year students. Students have to register themselves by filling the Google form with the link provided here.

Examination and Certificate: After completion of the course examination will be conducted, and certificate will be issued to those who completed the course and pass the examination.


Dr. Praveen Ghosekar

Course -Coordinator


Dr. Sangita M. Jiwankar

Coordinator

ShriShivaji Education Society, Amaravati

Dhanwate national College, Nagpur
Department of Commerce

Notice

Date : 8/01/2021

All students of Final year of B.Com are here by informed that, Department of Commerce, Dhanwate National College, Nagpur organizing a "Certificate Course in Life Skills Development" for holistic development of students, from 15 January to 15th February 2021.

Duration: Total 30 Hours; the course will be completed in 15 sessions each of two hours. All sessions will be online mode.


Registration: The course is free for all B.Com Final Year students. Students have to register themselves by filling the Google form with the link provided on whatsApp groups of respective classes.

Examination and Certificate: After completion of the course examination will be conducted, and certificate will be issued to those who completed the course and pass the examination.

All students of B.Com Final year are required to register themselves for the course with the coordinator and course coordinator before 12 January 2021.


Dr. Sangita M. Jiwankar
Coordinator


Dr. Praveen Ghosekar
Course -Coordinator


Principal
Dhanwate National College,
Nagpur

Shri Shivaji Education Society, Amravati's

Dhanwate National College

Congress Nagar, Nagpur – 440 012.

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NAAC Accredited 'B' (CGPA 2.35)

Institutional Member, APQN, Shanghai

Center for Higher Learning and Research by RTMNU



Certificate

This Certificate has been awarded to

Naina S. Joshi

Class B Com Final year, Dhanwate National College, Nagpur

For successful completion of 30 hours Online Certificate Course in Life Skills
Development from 15th January 201 to 15th February, 2021.

Dr. Sangita Jiwankar
Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's

Dhanwate National College

Congress Nagar, Nagpur – 440 012.

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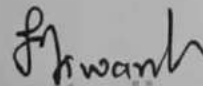
Certificate


This Certificate has been awarded to

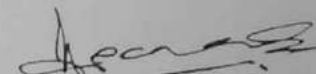
Rupal N. Pande

Class B Com (Final year) **Dhanwate National College, Nagpur**

**For successful completion of 30 hours Online Certificate Course in Life Skills
Development from 15th January 201 to 15th February, 2021.**


Dr. Sangita Jiwankar
Co-ordinator


Dr. K.D. Meghe
Co-ordinator IQAC


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur



Shri Shivaji Education Society, Amravati's

Dhanwate National College

Congress Nagar, Nagpur – 440 012.

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Certificate

This Certificate has been awarded to

Anaaja R. Chourasia

Class B.Com(Final year), Dhanwate National College, Nagpur

For successful completion of 30 hours Online Certificate Course in Life Skills
Development from 15th January 201 to 15th February, 2021.

Dr. Sangita Jiwankar
Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's



Dhanwate National College

Congress Nagar, Nagpur – 440 012.

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Certificate

This Certificate has been awarded to

Sakar M. Jaiswal

Class B.com. Final year, Dhanwate National College, Nagpur

For successful completion of 30 hours Online Certificate Course in Life Skills
Development from 15th January 201 to 15th February, 2021.

Dr. Sangita Jiwankar
Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur



Shri Shivaji Education Society, Amravati's

Dhanwate National College

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Certificate

This Certificate has been awarded to

Saurav S. Latkar

Class BCom (Final year), Dhanwate National College, Nagpur

**For successful completion of 30 hours Online Certificate Course in Life Skills
Development from 15th January 201 to 15th February, 2021.**

Dr. Sangita Jiwankar
Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

To,

Date : 01/08/2020

The Principal
Dhanwate National College,
Nagpur

Subject : Permission to conduct Online Certificate Course in Digital Marketing for the PG Students of our college

R/sir,

The IQAC wish to conduct Online SEVEN days certificate course in "Digital Marketing" from 17th ~~August~~ ^{Decem Feb} to 26th ~~August~~ ^{Decem Fe}, 2020.

17th Feb. to 20 March 2021


The course will be conducted THREE hours per day and the total duration of course will be 30 hours. The target audience for the course will be Final Year appearing students of our college. The course is free to those students.

So, we request you to kindly give us permission to conduct the said course.

Thanking you and oblige.

Yours faithfully


Dr. Pravin Ghosekar
Course Co-ordinator


Dr. K.D. Meghe
Co-ordinator IQAC





Dhanwate National College, Nagpur
Internal Quality Assurance Cell



Organized

A Certificate Course in
Digital Marketing

IQAC, Dhanwate National College, Nagpur organizing 30 hours "Online Certificate Course in Digital Marketing".

The objectives of this life skills development course focus on

- The Employability Skill Development Course (ESDC) imparts one with the required skills to gain a competitive edge in any job market.
- This course, with an emphasis on hands on training, uses techniques like role play, business communication, and team leadership.
- It focuses on the overall development of the participant and seeks to provide a deeper understanding of various aspects of human relations, social awareness, presentation of self, working with a team while learning to negotiate and manage conflicts while at the same time encouraging independent thinking and decision making.
- Professional development which helps to promote confidence.

Target Audience

- MCom students
- MCM students
- MA(Mass Comm) students
- PGDCCA students
- MBA students
- MA(Economics) students

Course Outcome

- To analyse the role of marketing, operations, and human resources in real-time delivery.
- To demonstrate knowledge of the skills required in conducting online research and research on online markets, as well as in identifying, assessing and selecting digital market opportunities.
- To explore the importance of emerging trends in digital marketing and critically assess the use of digital marketing tools by applying relevant marketing theories and frameworks.
- To Investigate and evaluate issues in adapting to globalised markets that are constantly changing and increasingly networked.

- To interpret the traditional marketing mix within the context of a changing and extended range of digital strategies and tactics.
- To analyse cross-cultural and ethical issues in globalised digital markets.
- To make student employable.

Contents of the Course :

1.	Digital Marketing	2.	Different Digital Marketing Techniques
3.	Brand Management	4.	Management of Social Media Channels
5.	Identifying Growth Opportunities	6.	Search Engine Optimization (SEO)
7.	The impact of digital media	8.	Campaign planning for digital media
9.	Digital Marketing communications	10.	Social media marketing

Duration :

30 hours

Fees :

Free for college students

Registration :


The course is free for all students of Post Graduates. Students have to register themselves through Course Co-ordinator.

Examination and Certificate :

Examination will be held Online. Certificate will be awarded to students, those who complete 30 hrs. course and passed the examination, after submitting feedback.

Organizing Committee


Dr. Pravin Ghosekar
Course Co-ordinator


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur


Dr. Kulbhushan Meghe
Co-ordinator IQAC
Dhanwate National College, Nagpur


Dhanwate National College, Nagpur

NOTICE


03/08/2020

All the students of MCom, MCM, MA(Mass Comm), MA(Economics) and PGDCCA students are hereby inform that the college is conducting 30 Hours Online "Certificate Course in Digital Marketing" from 17th August to 26th August, 2020. The entire course is free to all final students of Dhanwate National College. The course will cover the important aspects related to the job placement and skills need to get placed in organizations.


So, those interested students should contact course co-ordinator Dr. Pravin Ghosekar for registration and further details.



Dr. Pravin Ghosekar
Course Co-ordinator



Dr. K.D. Meghe
Co-ordinator IQAC



Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur



Shri Shivaji Education Society, Amravati's

Dhanwate National College

Congress Nagar, Nagpur – 440 012.

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Center for Higher Learning and Research by RTMNU



Certificate

This Certificate has been awarded to

Damini Rajendra Asole.

Class B.Com. I, Dhanwate National College, Nagpur

**For successful completion of 30 hours Online Certificate Course in Digital Marketing
from 13th July 2020 to 22nd July, 2020**

Dr. Pravin Ghosekar
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur



Shri Shivaji Education Society, Amravati's

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Certificate

This Certificate has been awarded to

Chasulata Anil Chavhan.

Class M.Com- I, **Dhanwate National College, Nagpur**

**For successful completion of 30 hours Online Certificate Course in Digital Marketing
from 13th July 2020 to 22nd July, 2020**

Dr. Pravin Ghosekar
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's



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Certificate

This Certificate has been awarded to

Geeta Ashok Mahabadi.

Class M Com - I, **Dhanwate National College, Nagpur**

**For successful completion of 30 hours Online Certificate Course in Digital Marketing
from 13th July 2020 to 22nd July, 2020**

Dr. Pravin Ghosekar
Course Co-ordinator

Dr. K.D. Meghe
Co-ordinator IQAC

Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's



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Certificate

This Certificate has been awarded to


Gayatri Vajay Vandane

Class MCom-I, Dhanwate National College, Nagpur

**For successful completion of 30 hours Online Certificate Course in Digital Marketing
from 13th July 2020 to 22nd July, 2020**


Dr. Pravin Ghosekar
Course Co-ordinator


Dr. K.D. Meghe
Co-ordinator IQAC


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Shri Shivaji Education Society, Amravati's



Dhanwate National College

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Certificate


This Certificate has been awarded to


Harish Dadaraoji Shirsat

Class M.Com. I, Dhanwate National College, Nagpur

For successful completion of 30 hours Online Certificate Course in Digital Marketing
from 13th July 2020 to 22nd July, 2020

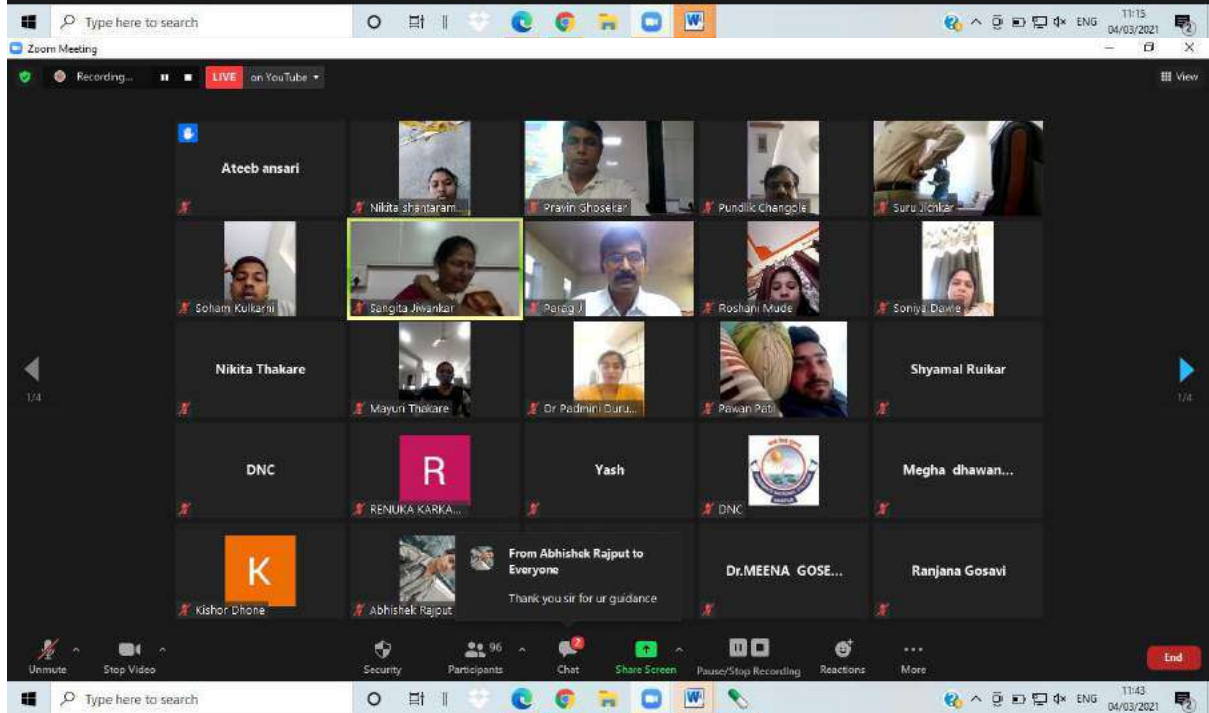
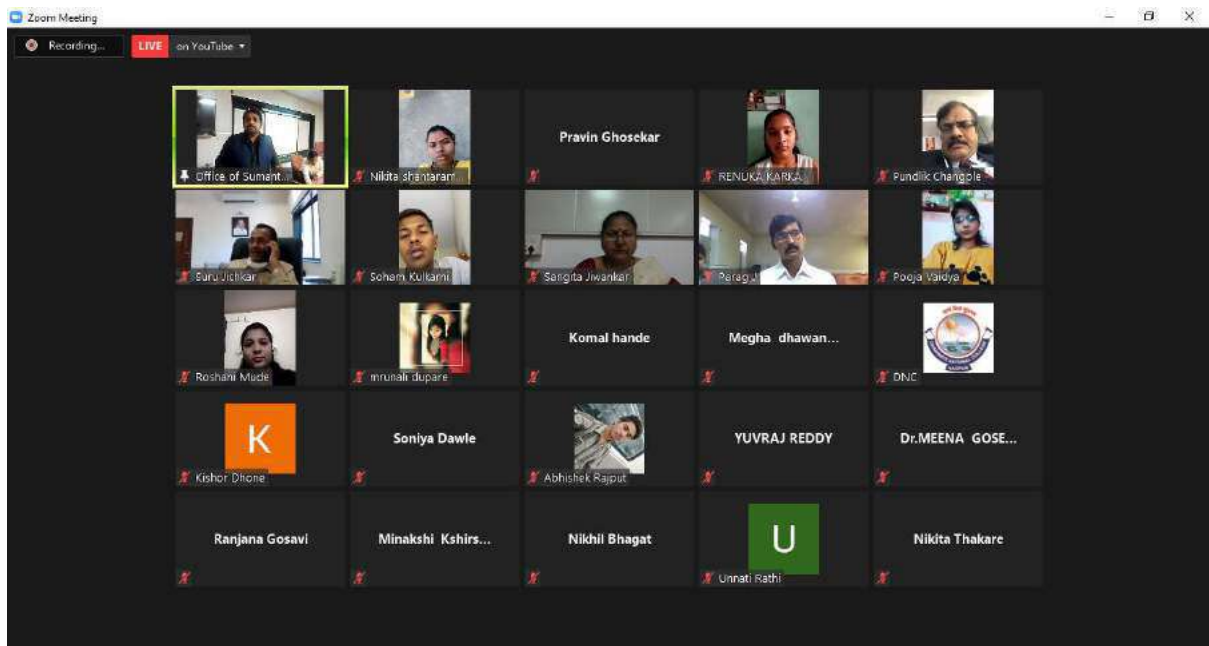

Dr. Pravin Ghosekar
Course Co-ordinator


Dr. K.D. Meghe
Co-ordinator IQAC


Dr. Surendra Jichkar
Principal
Dhanwate National College, Nagpur

Screen-shots of Certificate courses





Zoom Meeting

Recording... LIVE on YouTube

View

Participants (79)

Find a participant

Dr. Pravin Ghose... (Host, me)

DR. DHARMENDRA MEHTA

Aakanksha kumbhare

Aarti Rajput

Abhishek Rajput

Aditi

Akash Raut

Ankita Rewatkar

Anshul Dahikar

Ashwini gotekar

Bhagyashree Chatol

Bhagyashri shivankar

Chetan Lanjewar

Deepak Jejani

Invite

Mute All

Unmute

Stop Video

Security

Participants 79

Chat

Share Screen

Pause/Stop Recording

Reactions

More

End

Type here to search

10:40 06/03/2021

Participants (79)

Dr. Pravin Ghose... (Host, me)

DR. DHARMENDRA MEHTA

Aakanksha kumbhare

Aarti Rajput

Abhishek Rajput

Aditi

Akash Raut

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