

Dr. Parag M. Joshi

Research Paper

Sr.No	Title	Authors	Journal, Vol. No., Page No. Year	Impact Factor if any	ISSN/ISBN No.	Link
1	Role of Business Communication	Dr. Parag M. Joshi	UPA National Peer Reviewed e-journal Issue VII Page No. 573 to 581 April 2020		ISSN 2455-4374	_____
2	Impact of Raising NPA on the Banking Business	Dr. Parag M. Joshi	An International Multilingual Quality Peer Reviewed Research Journal Volume I Nov. To Dec. 2020	Impact Factor 2.7286	Issue III ISSN: 2320-4494	_____
3	Study of Consumer Perception towards online shopping of FMCG	Dr. Parag M. Joshi	International Journal of Management, IT and Engineering Vol. 8 Dec. 2020	Double blind Peer Reviewed Referred open Access International Journal Impact Factor 7.119 as per Thomson Reuter's	ISSN 2249 – 0558	_____
4	Impact of Online Media Advertisements on the Youth in Festive Seasons	Dr. Parag M. Joshi	Multidisciplinary Indexed/Peer Reviewed Journal	SJIF Impact Factor 2023 =6.753	ISSN -2393-8048	<a href="https://iajesm.in/admin/papers/65854260bb7d9.pdf">https://iajesm.in/admin/papers/65854260bb7d9.pdf</a>
5	Study of Start-ups and its Impact of the MSME Industry.	Dr. Parag M. Joshi	International Journal of Research in	Impact Factor: 8.018	ISSN 2249-7382	<a href="https://euroasiapub.org/wp-content/upl">https://euroasiapub.org/wp-content/upl</a>

			Economics and Social Sciences(IJRESS) Vol. 13 Issue 11, Nov- 2023			<a href="#">oads/IJRESS 9-Nov2023-PJ.pdf</a>
6	Trend Analysis of Domestic Market during Festive Season	Dr. Parag M. Joshi	International Research Journal of Human Resource and Social Sciences Volume 8, Issue 12, December 2021	Impact Factor 6.924	ISSN(O): (2349-4085) ISSN(P): (2394-4218)	_____
7	A Detail Study on Impact of Advertisement During Auspicious Occasion on Consumer Buying Behaviour	Dr. Parag M. Joshi	International Research Journal of Management and Commerce Volume 9, Issue 12 December 2022	Impact Factor 7.098	ISSN: (2348-9766)	_____