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Objectives & Mission of the Club

1.1 Mission:

Our mission is to help the aspiring entrepreneurs (students) start and grow their businesses by creating a pathway of various opportunities like interactive sessions with professionals, business competitions to increase the awareness. This will help foster entrepreneurial thinking, promote business knowledge and confidence in every student.

1.2 Objectives:

- ✓ Inculcate the passion and spirit among students to pursue entrepreneurship.
- ✓ To spread the knowledge about entrepreneurship through guest lectures etc.
- ✓ Motivate students to develop their own start-ups.
- ✓ Identifying the brightest ideas and giving them one platform and convert them

Members of the Club

Sr. No.	Name	Contact Number	Email Address
1	Harsh Paware	9766062031	pawareharsh@gmail.com
2	Komal Sawarkar	7378801653	komalsawarkar2210@gmail.com
3	Sayli Selokar	7249331185	sayliselokar.1999@gmail.com
4	Apurva Pingale	8600584897	apurvadpingle@gmail.com
5	Samiksha Mutkure	7038927641	samikshamutkure97@gmail.com
6	Akash Pandhari Dhole	7774889025	akashdhole53@gmail.com
7	Sandip meshram	9370496607	sm2679214@gmail.com
8	Tejaswini S Virkhade	7066175640	tejaswinivirkhade@gmail.com
9	Pooja Ramesh Deokate	9096328696	poojadeokate06@gmail.com
10	Hemangi Helonde	8308263092	hemangihelonde1998@gmail.com
11	Pallavi Balvir	9511857926	pallavibalvir2@gmail.com
12	Shrushti anand shende	7709030477	shrushtishende@gmail.com
13	Shraddha lanjewar	7038283086	Slanjewar2020@gmail.com
14	Saurabh chorghade	8600059593	saurabhchorghade0@gmail.com
15	Pawan Rajurkar	9156728338	rajurkarpawan243@gmail.com
16	Sudhir Kisan Tarone	9075942562	sudhirtarone05@gmail.com
17	Payal A Tekam	9325686536	payalatekam@gmail.com
18	Abhishek Vijay Upadhye	8657729483	abhiupadhye444@gmail.com
19	Garima Suryawanshi	9479410815	garimasuryawanshi91@gmail.com
20	Bhagyashri bawankar	9284583151	bhagyashribawankar213@gmail.com

Events, Activities & Competition

The following activities, events and webinars were conducted in last 5 months by the active members of the club:

- ✓ Webinar on Key Elements of Business Plan.
- ✓ National Online Business Plan Competition.
- ✓ Orientation Program on “3 months Entrepreneurship and Skill Development Program”.
- ✓ Poster Making Competition on “Green Energy Startups in India”.

3.1 Webinar on Key Elements of Business Plan

The Entrepreneurship Club of Dr. Panjabrao Deshmukh Institute of Management Technology and Research (PDIMTR) organized a webinar on “Key Elements of a Business Plan”. The subject expert for the session was Mr. Deepak Menaria, CEO and founder of Lemon school of Entrepreneurship. Total 61 students from various graduate and post graduate colleges of cities like Srinagar, Mumbai, Jaipur and Nagpur attended the session. Deepak Sir gave practical examples of start-ups and explained the critical aspects which should be covered in a business plan.

The event was organised by Faculty In-charge Mrs. Aditi Jha, under the able guidance of Dr. Rajesh Timane, Head of the Department. The student ambassador for the event Mr. Harsh Paware did compering for the event and student ambassador Ms. Komal Sawarkar proposed a formal vote of thanks.

3.2 National Online Business Plan Competition

Under the “The Entrepreneurship Club” an online national business plan competition was organized “Exploration” the final round of the competition was conducted on 10th March 2021. The students were asked to create a detailed business plan of 6-8 pages containing various details like operational plan, marketing plan, financial details etc. Total 41 business plans from various colleges of Srinagar, Ahmedabad, Mumbai and Nagpur etc. were received and the top 10 presented their plans on 10th March 2021. The winners of the competition were: the first prize of 5000 Rs. was won by Mr. Ahmer Bashir Shah & Team from SKUAT college Srinagar, the second prize of Rs. 3000 was won by Mr. Shashwat Jha from G.S. college of commerce Nagpur and third prize of Rs. 2000 was won by Mr. Yash Arora & Team from IES MCRC college Mumbai. All the 41 teams consisting of 90 participants were given participation certificate.

3.3 Orientation on “3 months Entrepreneurship and Skill Development Program”

Webinar and Orientation Program for 3 month Entrepreneur Development & Skill Building Program was organised by the “The Entrepreneurship Club” in association with the Lemon School of Entrepreneurship on 17th April 2021 on Zoom. Total around 138 students registered for the webinar and about 60 students attended the insightful session conducted by expert trainers of Lemon School of Entrepreneurship. The students showed keen interest in enrolling for the skill building program.

3.4 Poster Making Competition on “Green Energy Start-ups in India”

Shri Shivaji Education Society’s, Dr. Panjabrao Deshmukh Institute of Management Technology and Research successfully conducted the poster making competition on ‘Green Energy Startups in India’. The objective behind the contest being making students aware about the start-up ecosystem in India, especially in the area of clean and green energy.

The criteria for the selection and or judgment was creating a poster by selecting a green energy startup in India which should include name of startup, names of founders, year of establishment, what do they do or the product description, how they do it or the unique selling proposition (USP), providing relevant funding information was optional and adding contact details of the startup like name of the website, twitter handles of the start-up and founders etc.

The best part of the contest was the range of participation, for some of the entries were of contributors of school students from 6th, 8th and 9th standard. Overall 16 entries were received, the prominent startups or technology covered by the students included, Renew Power, Cygni Inverter, Adrish, Paterson Energy, ZunRoof in the domains of solar energy, energy, solar rooftops, energy efficiency, sustainability etc.

The noticeable entries which fulfilled all the criteria mentioned in the contest and created with serious efforts included those from Aman Bondade, Lavanya Mathur, Neha Shirke, Kanhan Zade and Shubham Ingale.

One of the best entries from schools included that of Tanushree Dhore; while other entries from schools included those from Piyush Makode, Reena Solanki and Riya Deshmukh.



Dr. Rajesh Timane
Head Department of M.B.A.,
Dhanwate National College

Dr. Surendra Jichkar
Principal
Dhanwate National College